

WGSN

Create
Tomorrow

Pronóstico de calzado

PV19

WGSN Live x AEC

Índice

- 1. Grandes Ideas**
- 2. Macro Tendencias**
- 3. Materiales Clave**
- 4. Calzado Clave**



Primera Parte

Grandes Ideas





01

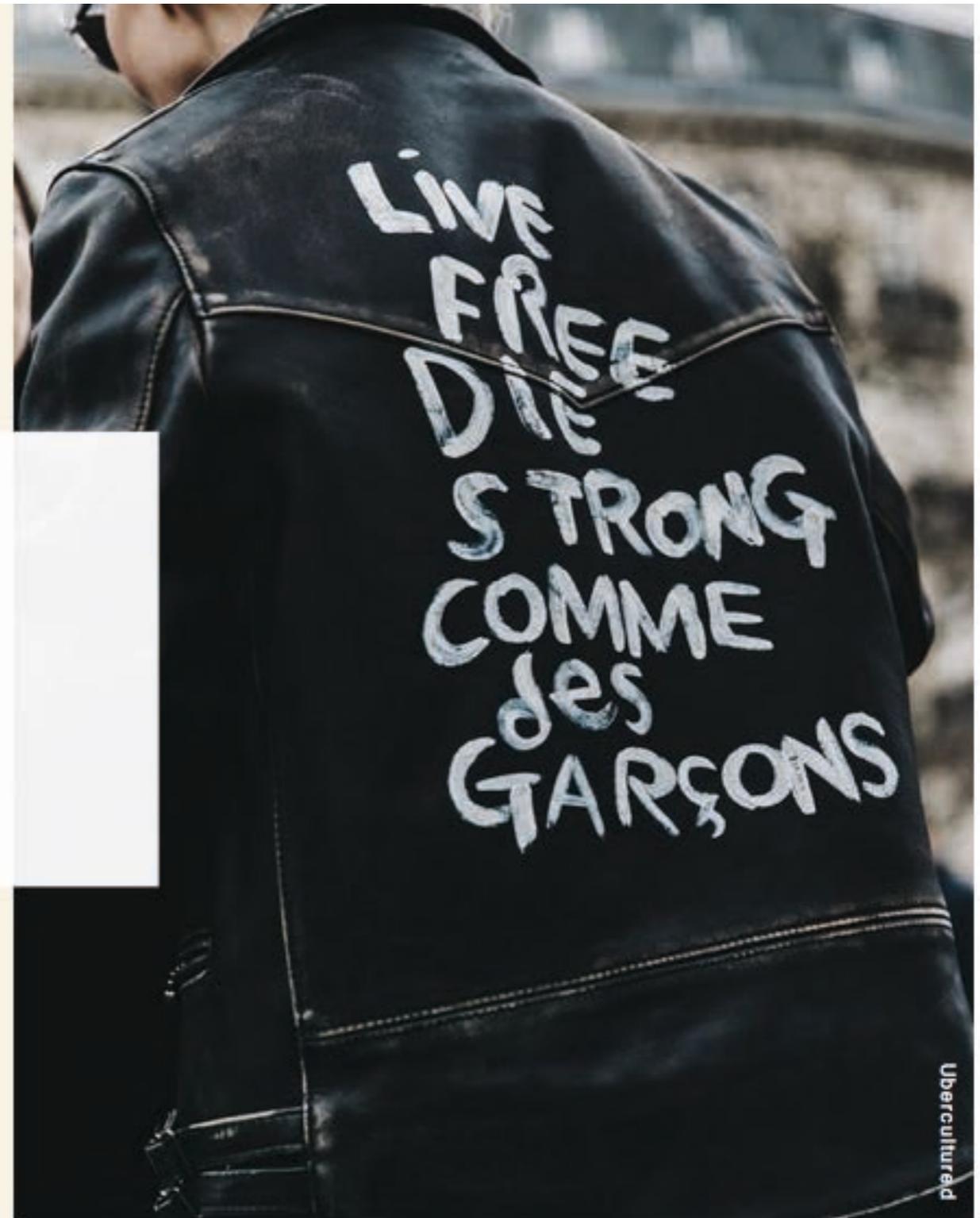
Be Authentic

I think people are understanding that less is more — less product with more integrity — and that's probably a good thing for American fashion.

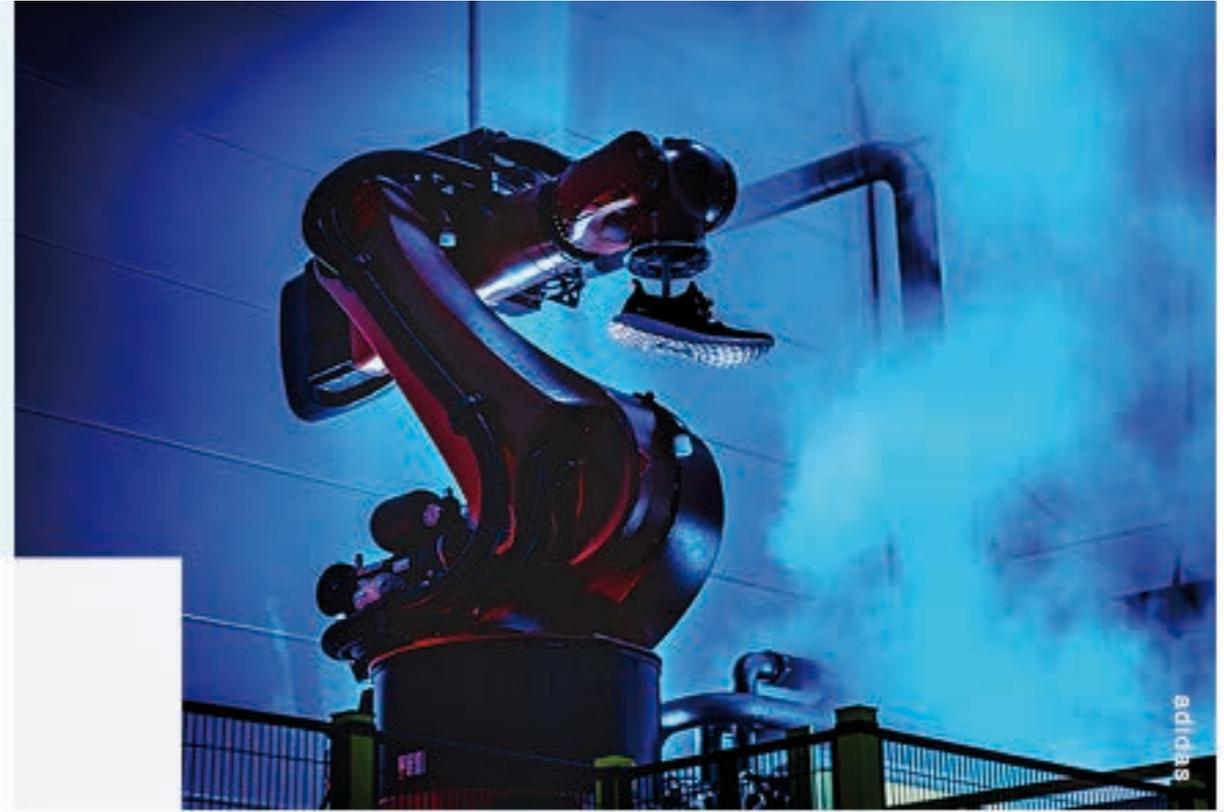
Tory Burch, Designer

02

Celebrate Individuality



Uberculturéd



03

Embrace Technology

*Our goal is not full automation,
there are highly skilled employees
working in these facilities.*

*Gerd Manz, Head of Innovation
& Technology, Adidas*

04

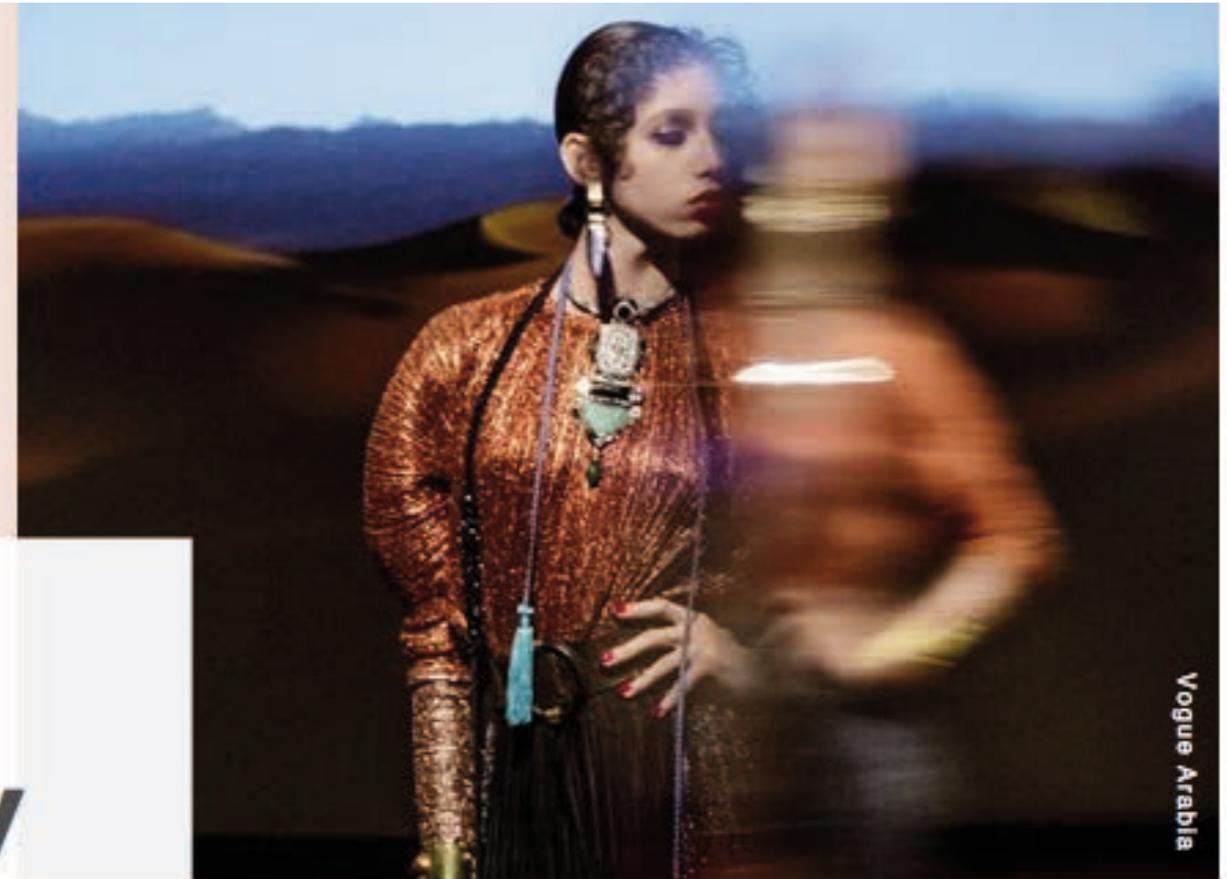
Smarten Up



Elle

05

Move Into Modesty



Vogue Arabia

Net-a-Porter reports that average order value in the Middle East is 50% higher than the rest of the world.

The Business of Fashion

Segunda Parte

Macro Tendencias



The Vision Trend Index



Common Ground

This adopts a practical mood, with familiar textures, simple shapes and warm colour. Moving across the retail drops with ease, it layers up well-crafted, easy pieces with a homely feel for true authenticity.

in touch

A versatile theme that adapts to lifestyle and activity, balancing wellbeing and comfort with technological innovation. It juxtaposes the relaxed and tactile with the body-conscious and energising.

CREATIVE MANIFESTO

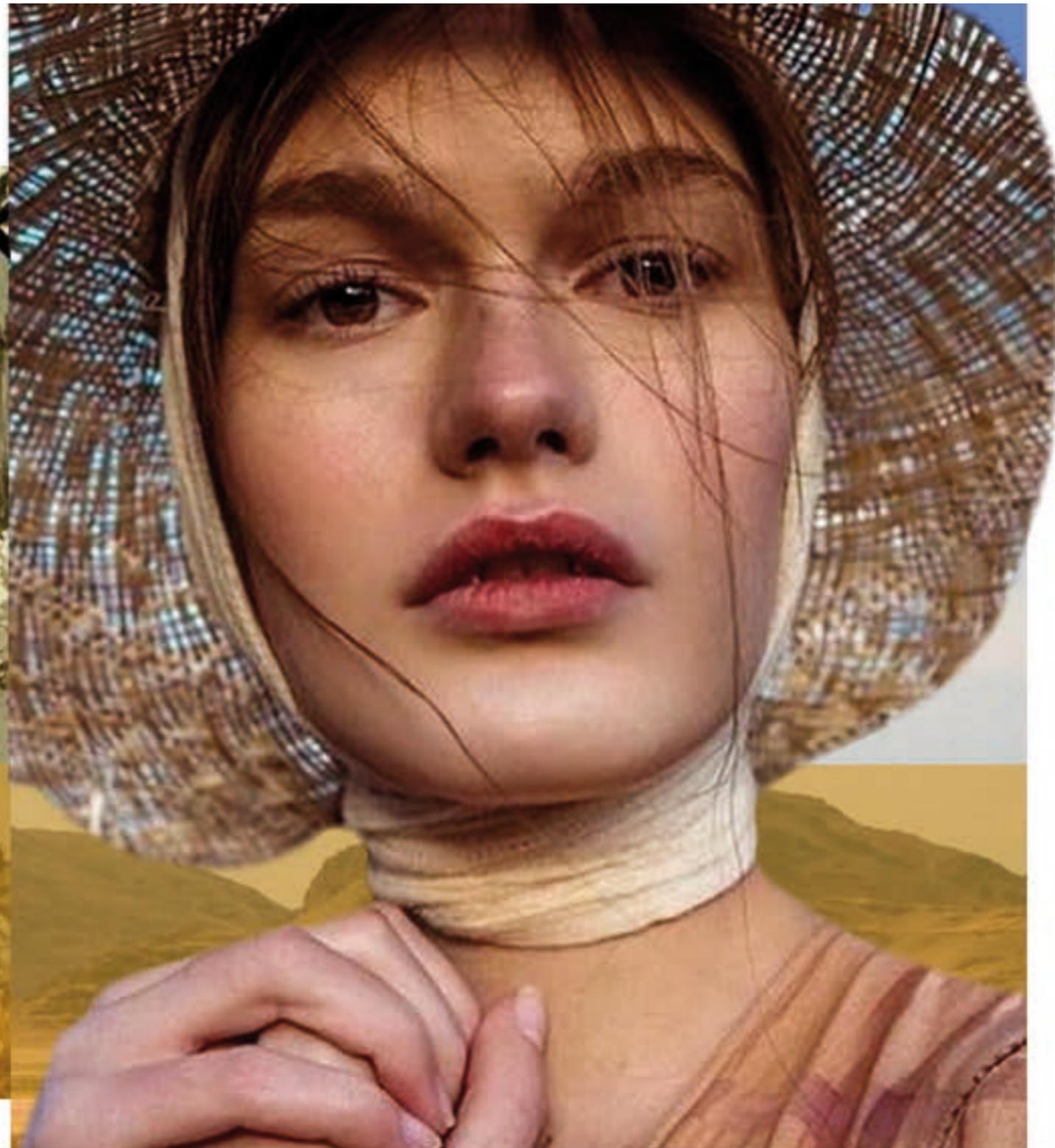
This theme celebrates individuality, with high-contrast pattern, strong silhouettes and off-beat colour. Carried off with a confident – even rebellious – attitude and grounded by a casual spirit.



Common Ground

Footwear Forecast

Women & Young Women



Future Trends S/S 19

The Workshop

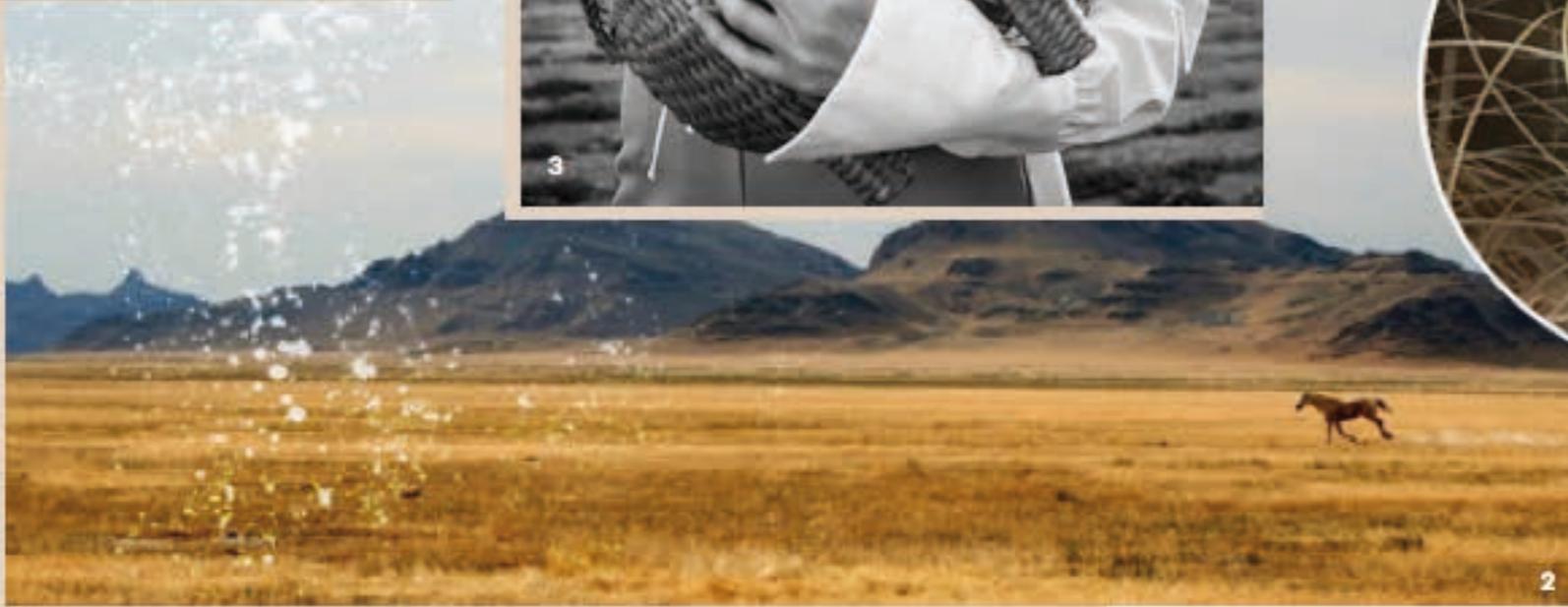


Common Ground S/S 19



1. Blundstone 2. Conzato Colectivo 3. Fashion Week Streets

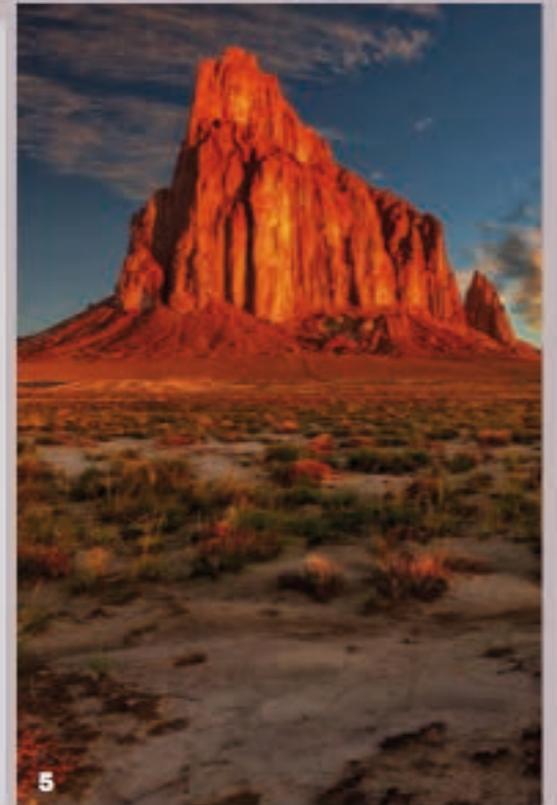
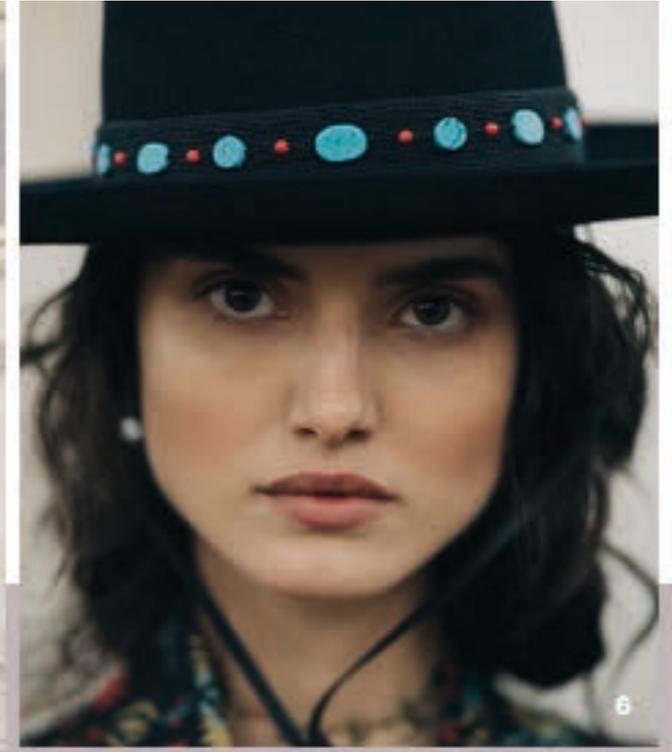
Back to the Land



1. Mari Quilotti 2. Wallinger Cave 3. Gilt Gita 4. Design by Sonya Wilson

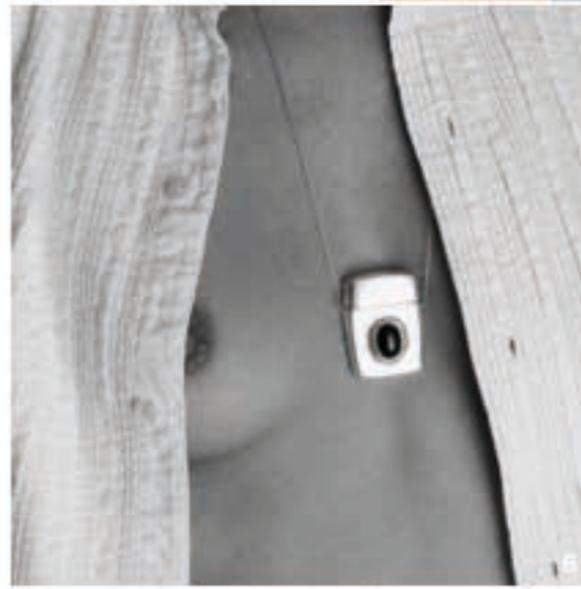
Common Ground S/S 19

Santa Fe Sundown



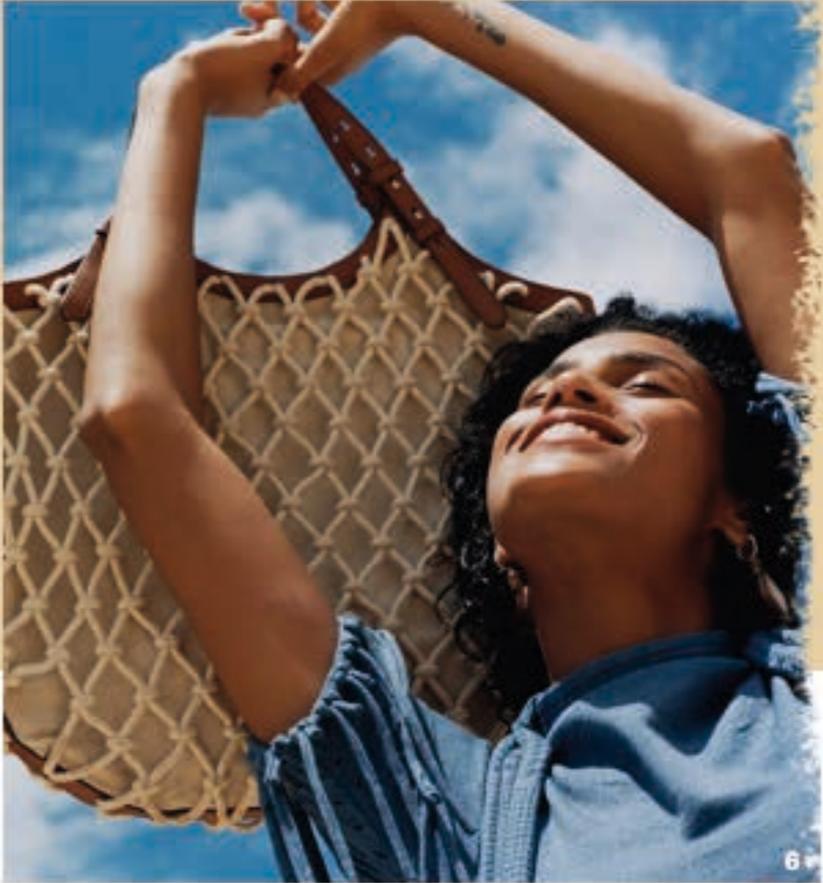
1. Desert Vintage 2. Hellohudson on Pinterest 3. WWD 4. Browns

Bohemian Spirit



1. Vogue 2. CVC Stones 3. Missoni 4. Love Magazine

Idyllic Picnic



1. Söhu 2. doubi3posure 3. Nanin Vintage 4. Pansy Underwear 5. bene Neuwirth 6. Vogue

Common Ground S/S 19

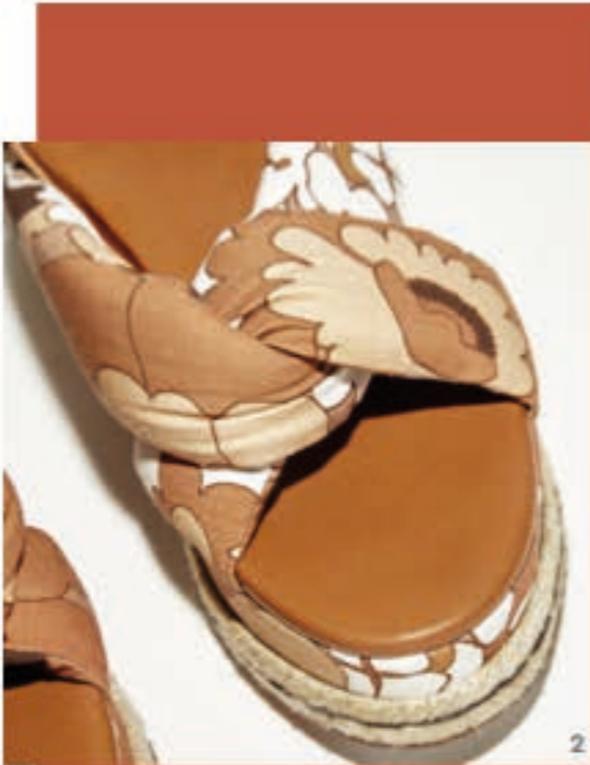
Domestic Charm



1. One Magazine · 2. Trust Your Blood Tumblr · 3. Prada

Common Ground S/S'19

Wrapped & Twisted



Footwear S/S 19

1. Céline 2. Self Service 3. ATP Atelier
4. Intentionally Blank 5. 10 Crosby by Derek Lam

Asymmetry



Footwear S/S 19

1. Fashion Week Streets 2. Céline 3. Neous Studios 4. Alumine 5. They All Hate Us



Common Ground

Footwear Forecast
Men & Young Men



Future Trends S/S 19

WGSN

Artful Classics



Common Ground S/S 19

1. F***ing Young 2. Miami 3. Highsnobiety 4. All Blues 5. Gary Hume 6. L'Official Hommes Italia

Interior Inspiration



Common Ground S/S 19

5

6

1. Journal Standard 2. Guy Lammée 3. Kobi Bosshard @cabanomagazine 5. Officine Creative 6. Cape Town

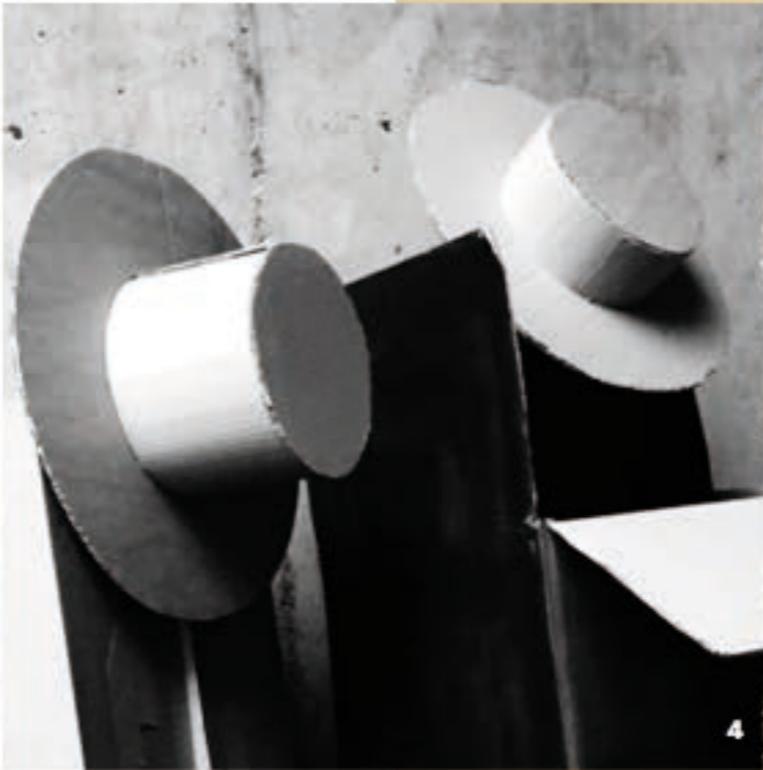
Reworked Retro



Common Ground S/S 19

1. CMMN SWNM 2. Aona 3. James Gilleard 4. Jacquie Marie Mage 5. Jack Davison 6. JW Anderson x Converse

Sartorial Bohemian



Common Ground S/S 19

1. Ross Rubio 2. Giorgio Armani 3. Vogue Hommes 4. Jack Dawson 5. F***ing Young 6. Alliem

Endless Summer



Common Ground S/S 19

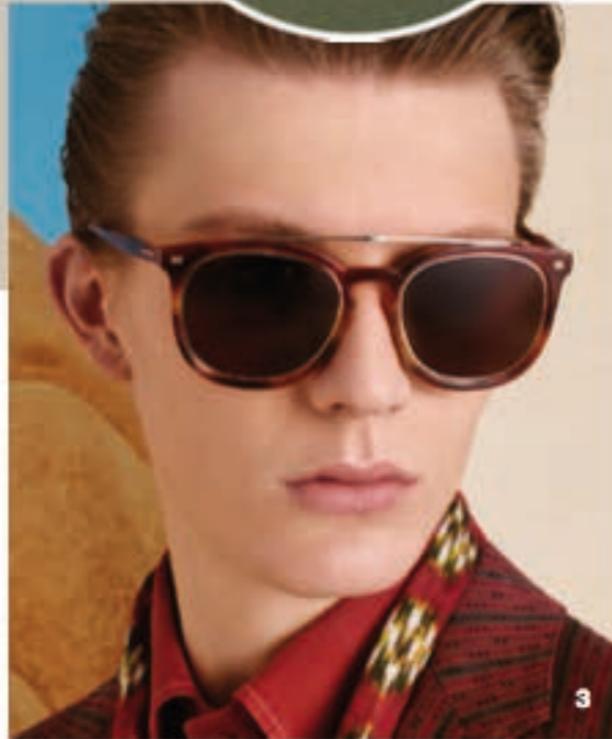
1. F**king Young! 2. Tawir Shuiman 3. Roman Morozau 4. Prada

WGSN

New Frontiers



Common Ground S/S 19



1. Ryan Shororsky 2. Jack Davison 3. Etro 4. CMMN SWDN 5. Too

Thread-Through Lacing



2



4



3



1



5

1. Fashion Week Street 2. Missoni x Marni 3. Walk This Way
4. BrandBlack 5. Lanvin

Velcro Straps



1. Fear of God 2. WGSN Original Image 3. Wooyoungmi 4. Fashion Week Streets 5. Volta Footwear

S/S 19

Common Ground

Core Colours

19-1016 TCX

16-1120 TCX

19-4108 TCX

10126 C

19-1034 TCX Wood Smoke

8622 C

18-0940 TCX Roasted Pecan

10362 C

15-1225 TCX Natural Tan *

15-0960 TCX Baked Yellow

19-1718 TCX Wild Aubergine

18-4231 TCX Deep Water

16-4414 TCX Steel Blue *

18-0108 TCX Succulent Green *

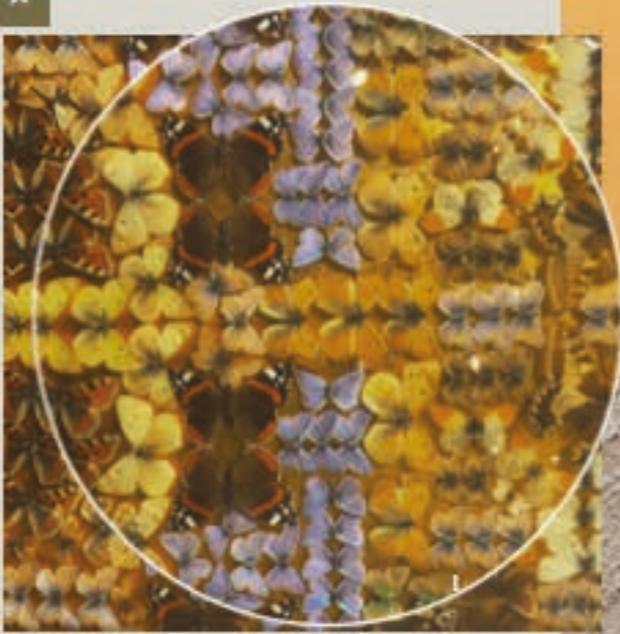
19-1759 TCX Iron Red

17-1145 TCX Amber Ash

*All colour names are specific to WGSN // Menswear-specific colours **



5



2



3



4

18-0822 TCX
18-0960 TCX
18-5101 TCX
18-1120 TCX

1. @cabanamagazine 2. Dansk Magazine 3. Maggie on the Rocks 4. Maryam Nassir Zadeh 5. Suzanne Rae



18-4414 TCX

17-1145 TCX

19-1759 TCX

18-4231 TCX

19-1718 TCX

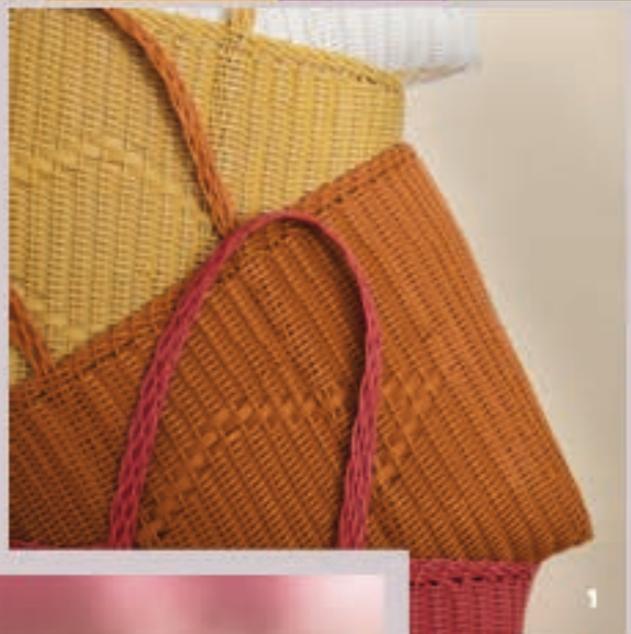
1. F**king Young! 2. Timothy Taylor 3. Toogood 4. Lin Yung Cheng 5. F***ing Young!



5



2



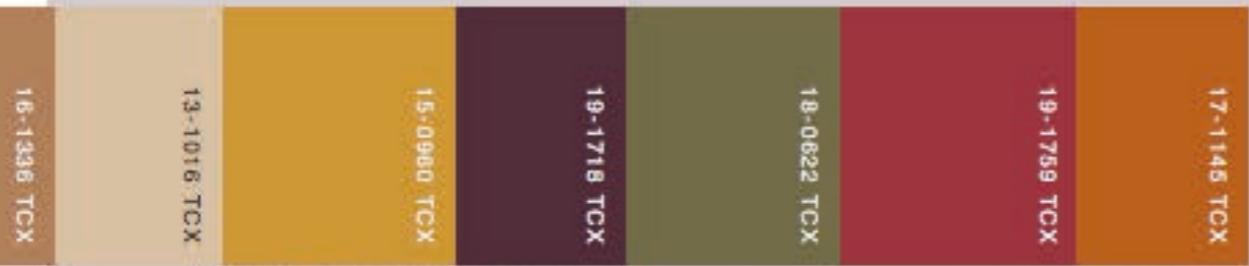
1



3



4



17-1146 TCX

19-1759 TCX

18-0822 TCX

19-1718 TCX

15-0960 TCX

13-1016 TCX

16-1336 TCX

1. Palorosa 2. Gvendty 3. @cabanamagazine 4. Rachel Comey 5. Christophe Lemaire



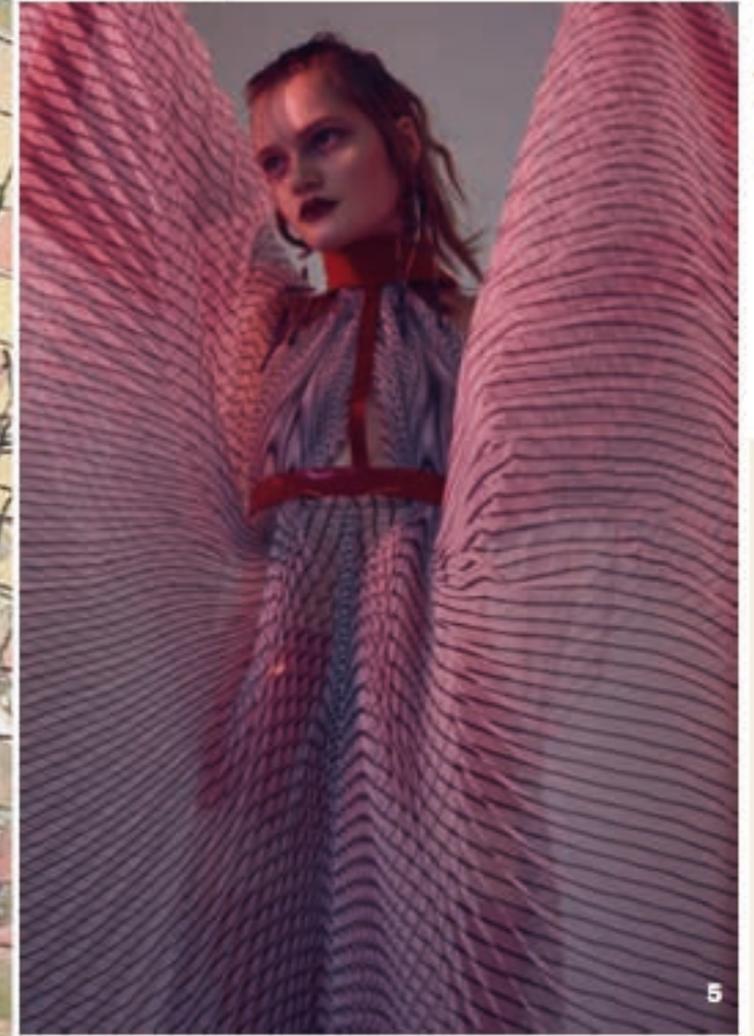
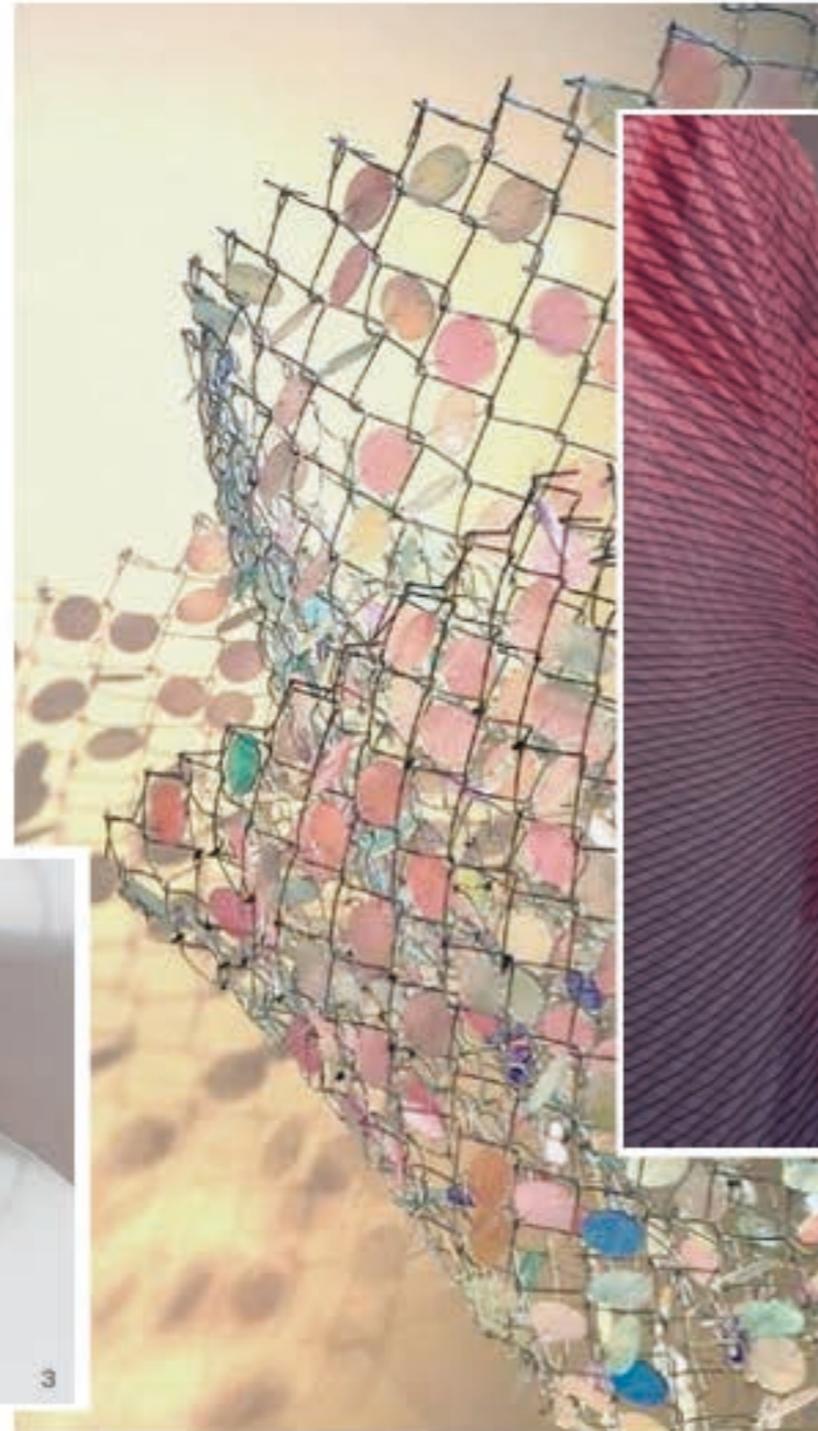
1. Risbel Magazine 2. Pinterest 3. L'Officiel Hommes Italia 4. Dutch Interiors 5. F***ing Young!



in touch

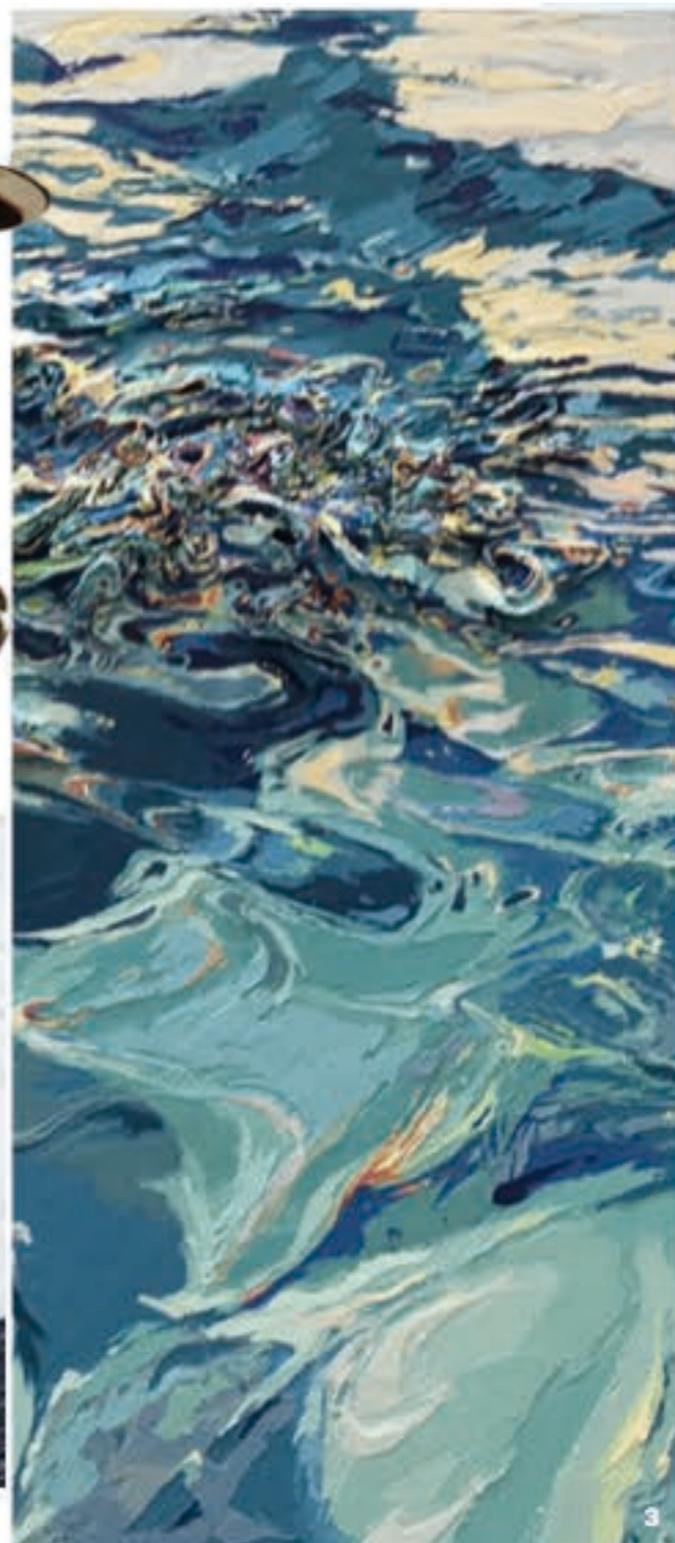
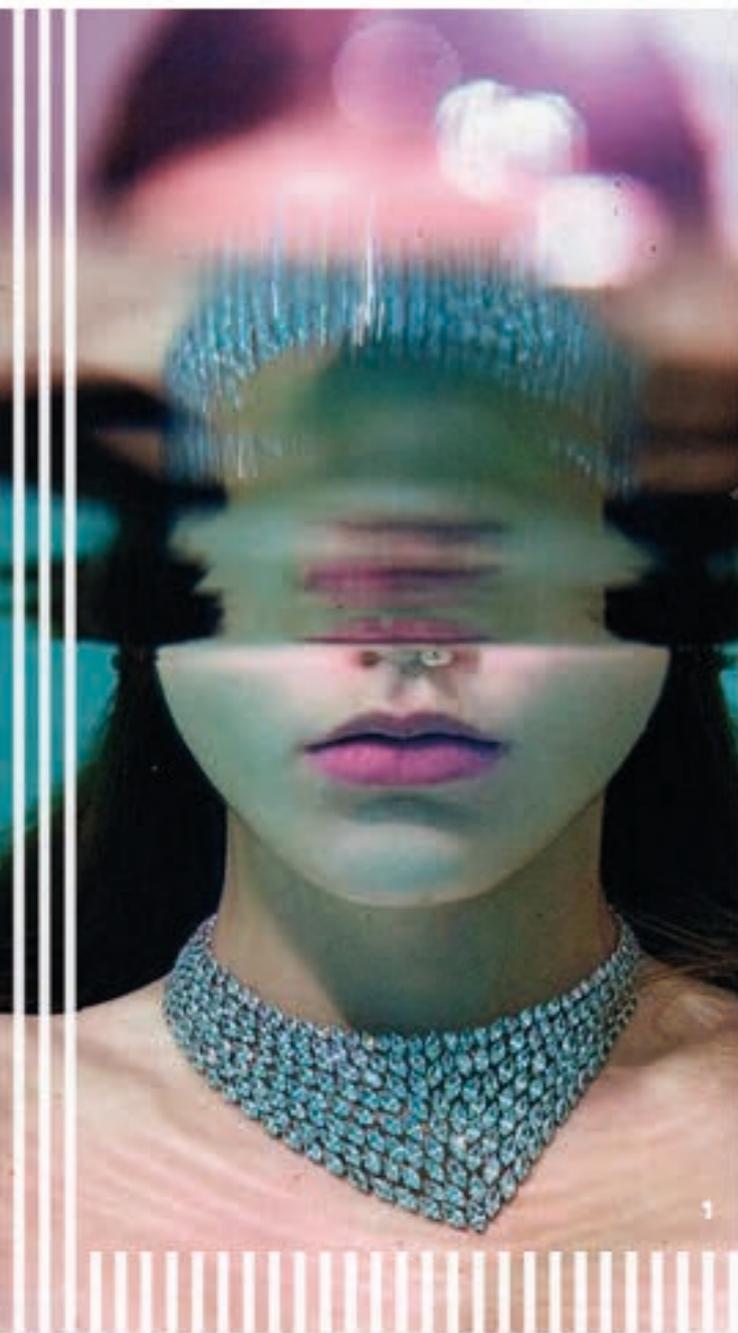
Footwear Forecast
Women & Young Women

Negative Space



1. Robert & Freud 2. Dolphine Nardin 3. The Frankie Shop 4. Hermès

Aquatic Therapy



Bottai 5. MMG by Maison Martin Margiela 6. Daliae

Filtered Colour



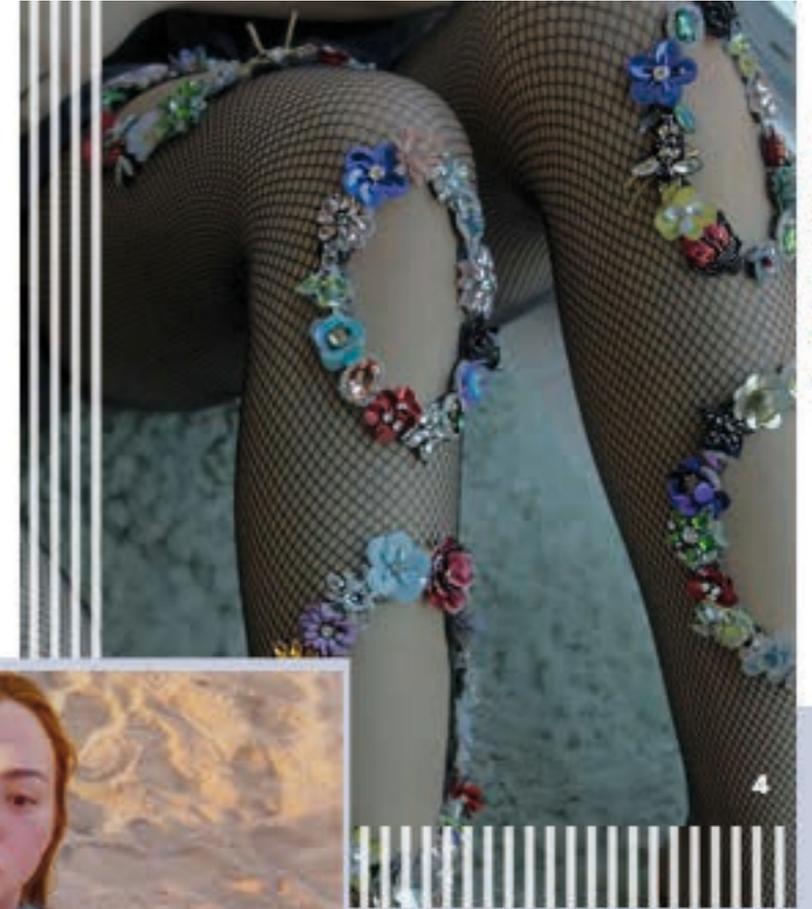
1. Toksick 2. Fendi 3. Hermès 4. Neous 5. Wolfgang Tillmans 6. Charles & Keith

Jelly Touch



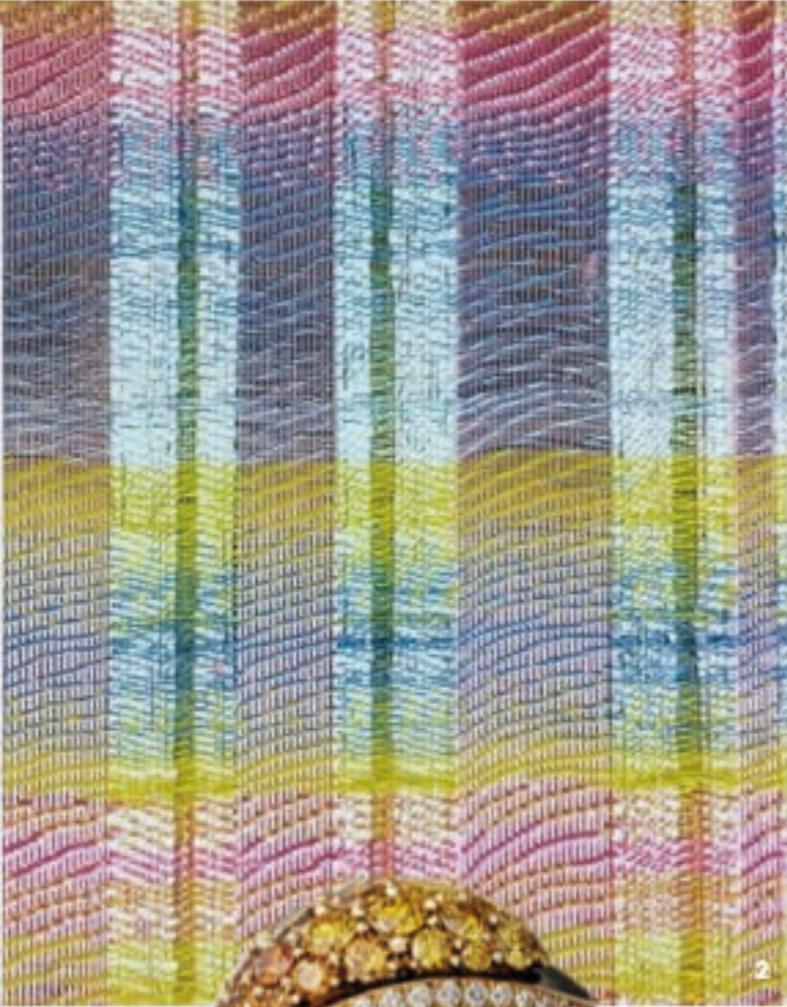
1. Dany Morais 2. Ziad Tumbir 3. Lisa Sewa Bah 4. Amanda

Heightened Botanical



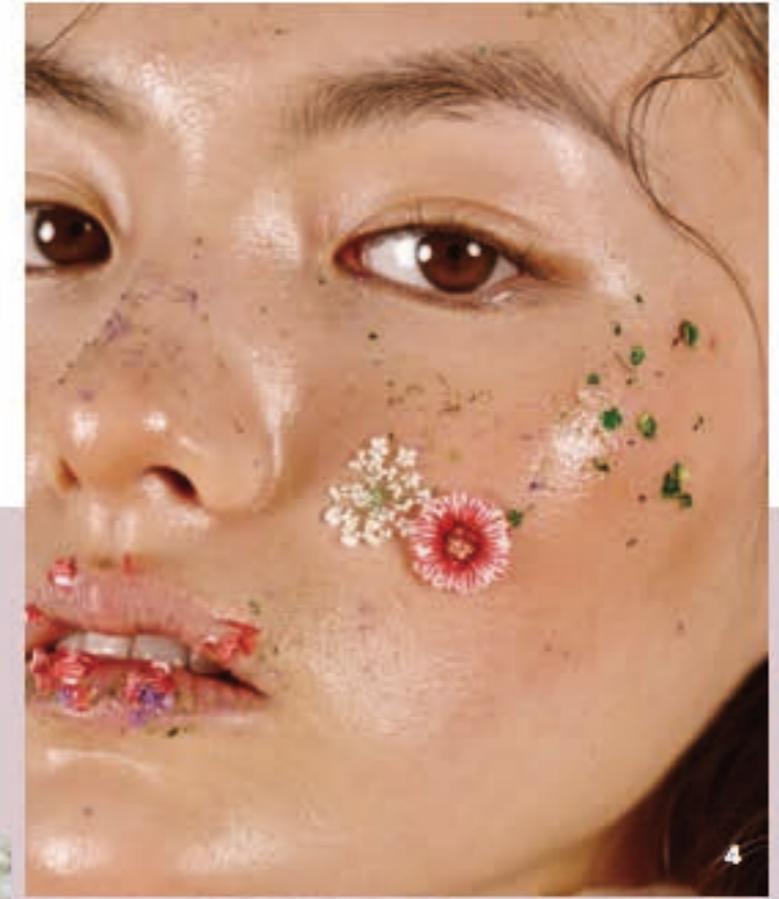
1. Sian Evans Jewellery 2. Marc Jacobs 3. Craig Burrows 4. Trust Your

Altered State

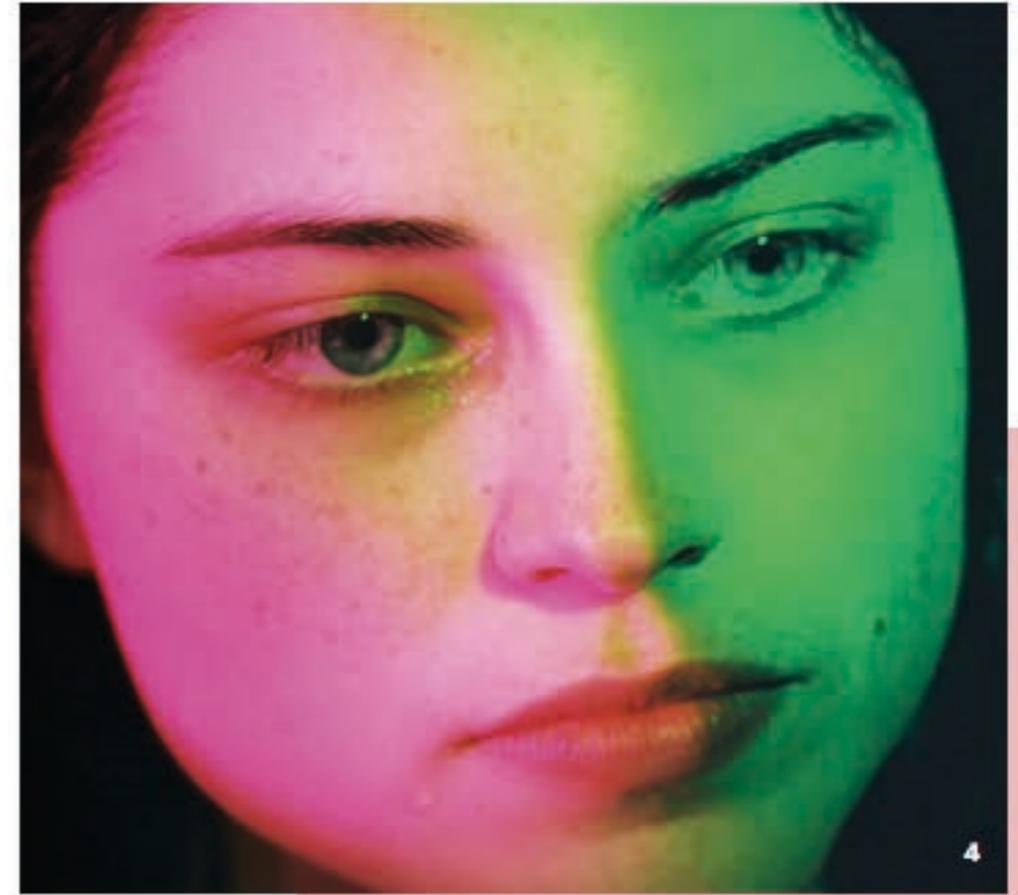
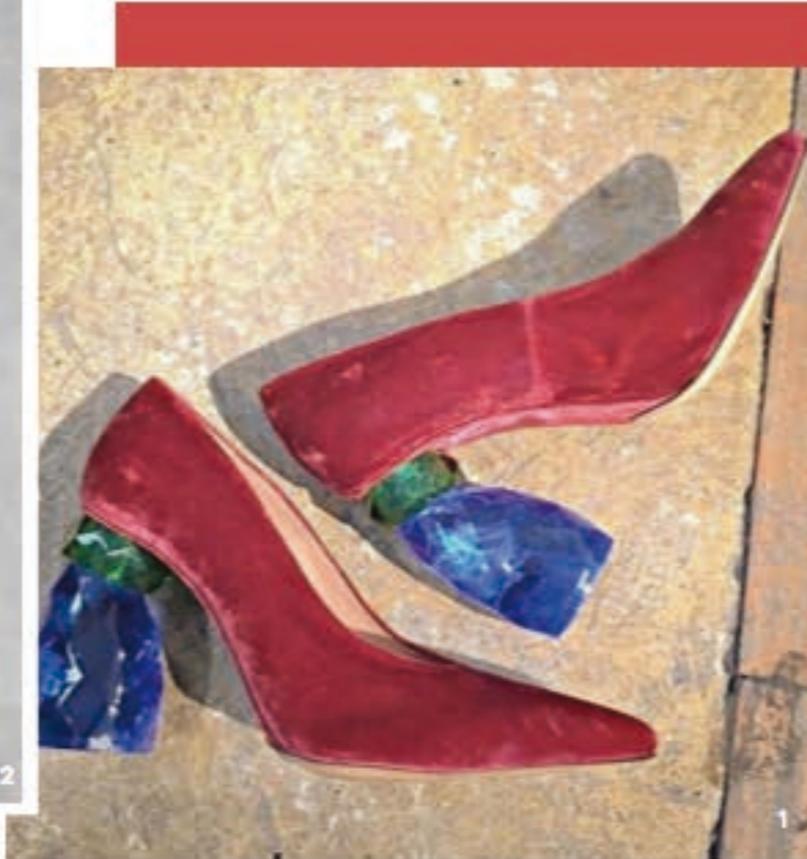


1. Telegraph 2. Beki Gregory 3. Fallero Sarti 4. Carter

Encapsulated Florals



Chroma Colour



1. Btothsbtothat Instagram 2. Nike 3. Lisa Says Gah
4. Petra Collins 5. The Row



in touch

Footwear Forecast
Men & Young Men



Future Trends S/S 19

Chromatic Wellness



1. Louis Vuitton 2. Nixon 3. hellosara 4. Italia Independent 5. Eastpak 6. Y-3

Technical Utility

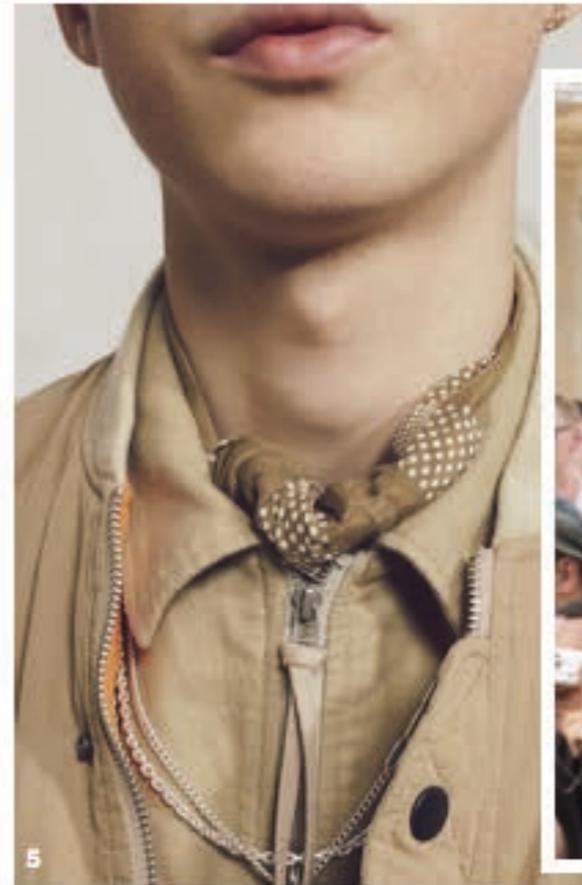


1. Paris 2. Miancai 3. Cottweiler 4. A-Cold-Wall*

Outdoor Luxe



In Touch S/S 19



1. Teva 2. Côte & Ciel 3. Fujito 4. C&C

WGSN

Transparent Tranquility



In Touch S/S 19

1: Off-White 2: New York 3: Fashion Week Streets 4: TID Watches 5: Head Porter 6: Timberland

Translucent Outsoles



Footwear S/S 19

1. Skein 2. Nike 3. Under Armour 4. Garmus 5. Jimmy Choo

Hyper-Beach



1. Mander 2. Retrosuperfuture 3. Mood 4. Pitt Uomo

Bio-Intelligent



1. Mosv 2. Lenovo 3. Dot 4. Feetz 5. Google Glasses

Tubular Elastics



1. Keen 2. Zone 3 3. Chengdu 4. Nike 5. Mont-Bell

S/S 19

in touch

**Core
Colours**

16-1120 TCX

19-3933 TCX

19-4005 TCX

10388 C

10126 C

18-2336 TCX Psychedelic Pink

18-1662 TCX Adrenaline Red

19-1525 TCX Wild Aubergine

8543 C Metallic

16-3823 TCX Frosted Lavender

14-1314 TCX Oyster Pink

8042 C Metallic

14-4508 TCX Powdered Blue *

10268 C Metallic

19-3952 TCX Illusion Blue

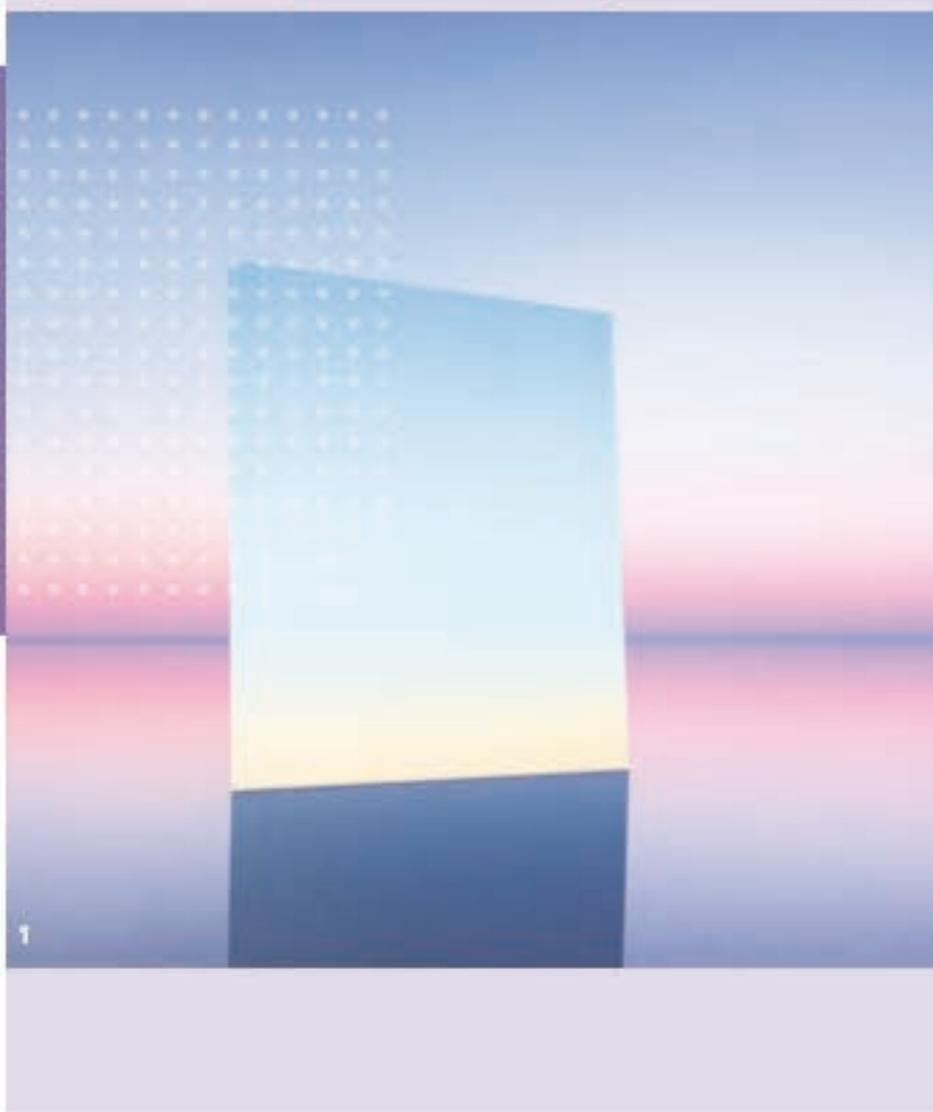
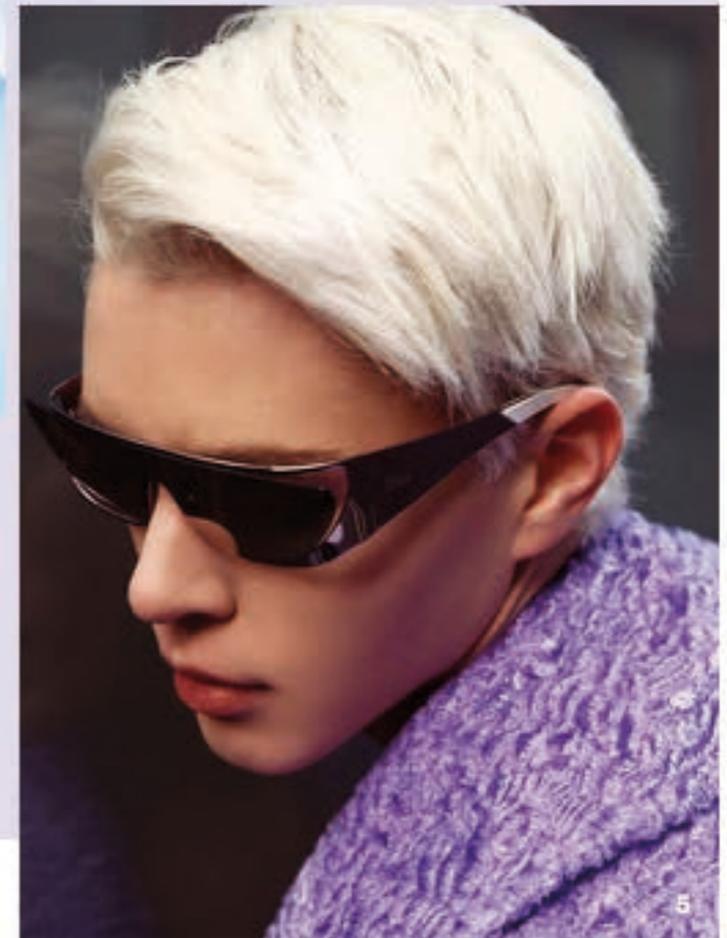
16-8836 TCX Frosted Gold

12-0643 TCX Sunny Yellow

19-5320 TCX Grounded Green

8524 C Metallic

*All colour names are specific to WGSN // Womenswear-specific colours **



10288 C

15-4312 TCX

17-3730 TCX

18-2336 TCX

13-4108 TCX

1. Murray Frederick 2. Nendo 3. Zeitgeistid 4. Cristina Celestino 5. Attitude

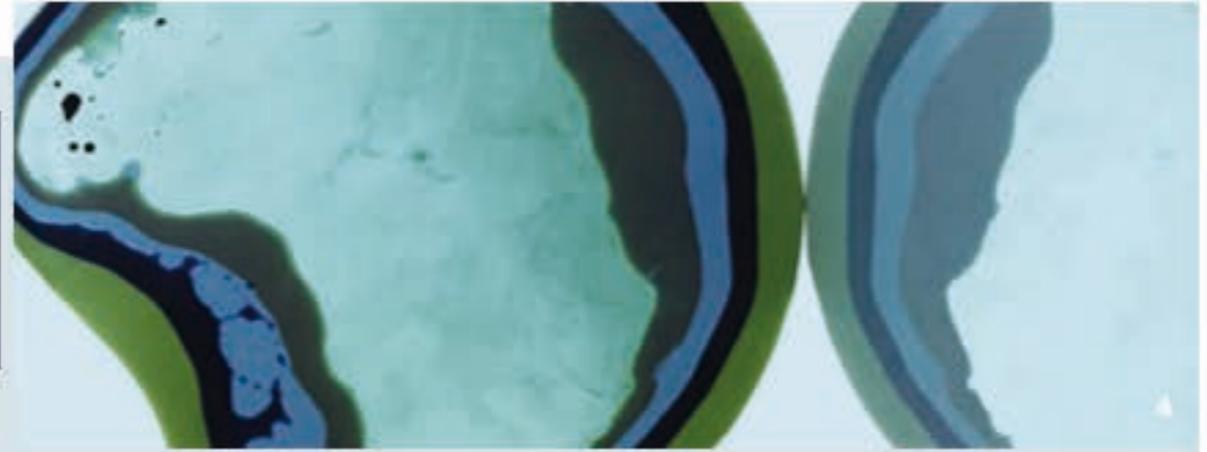


12-0643 TCX

18-1662 TCX

10126 C

1. We Are So Droe 2. Charles Helleu 3. Marni 4. Gaviria Jewellery



19-4006 TCX

8524 C

19-5320 TCX

19-3952 TCX

19-4308 TCX

19-3900 TCX

19-3933 TCX



1

2



5

3

1. Anne Kagioka 2. Stanford Kay 3. Kara Pitt 4. Dinosaur Designs 5. Jacquemus



In Touch S/S 19



8543 C

19-1525 TCX

18-1862 TCX

18-2336 TCX

19-4005 TCX

19-1016 TCX



1



2



5

1. F**king Young! 2. Mami 3. Muller van Severen 4. F**king Young! 5. Rain Magazine



CREATIVE MANIFESTO

Footwear Forecast
Women & Young Women



Future Trends S/S 19

Power Pose

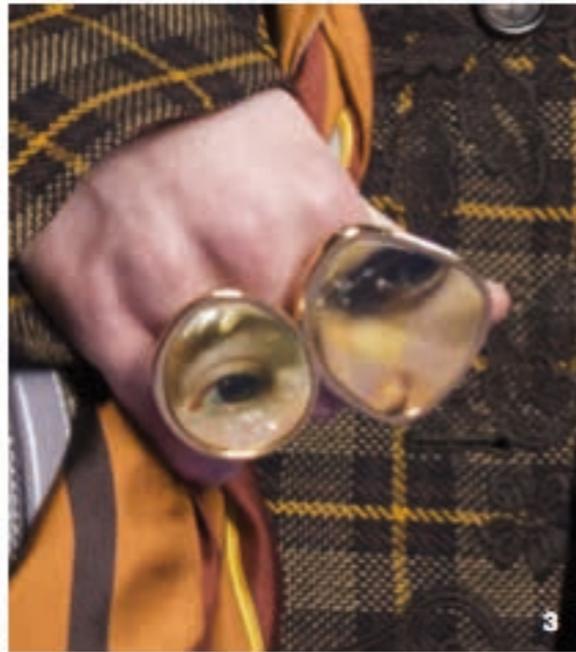


1. Blyszak 2. Last Night Tumblr 3. Yuul Yie 4. Vogue 5. Danse Lente 6. Chrome Hearts

Surreal Escape



1. Loewe 2. Omar Agil 3. Multibuy 4. Totokasie



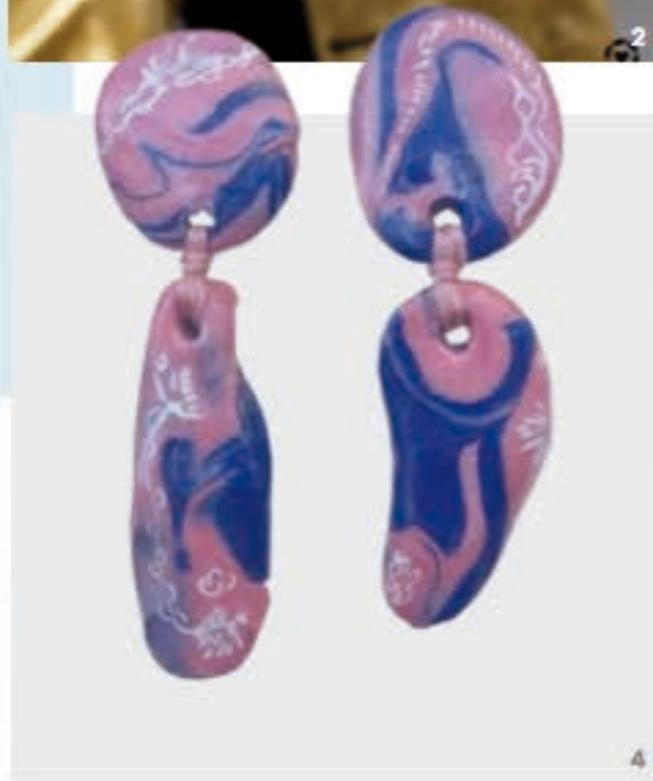
Creative Manifesto S/S 19



Peaceful Protest



Hellohudson on Pinterest 5. Rutger De Vries 6. Shanghai



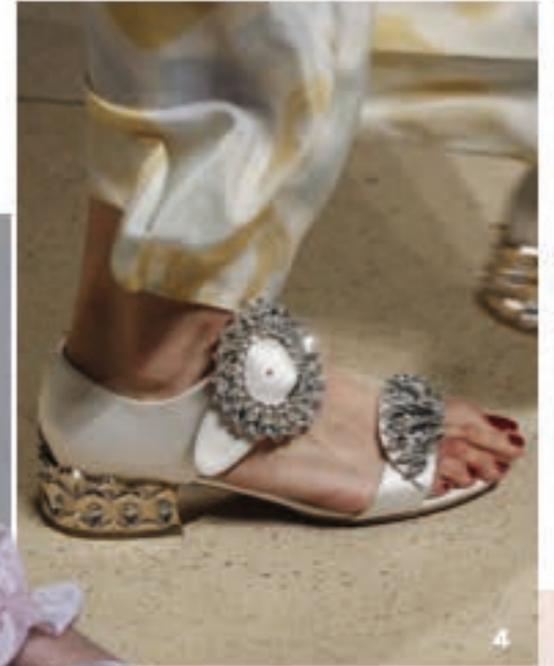
Creative Manifesto S/S 19



Sensual Subversion



Dressing-Up Box

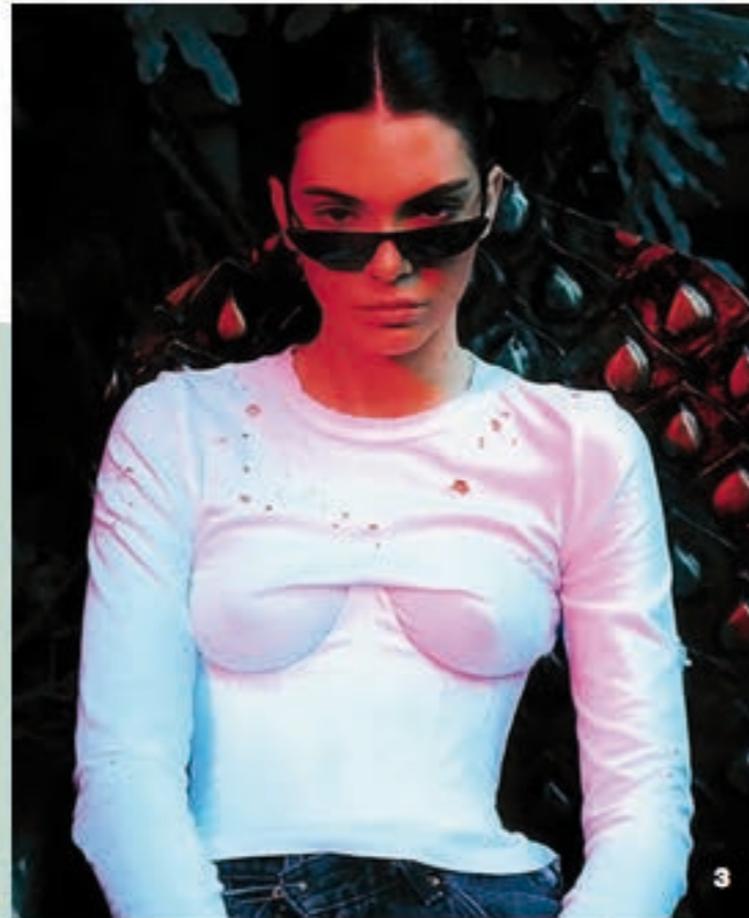


Creative Manifesto S/S 19

1. Last Night Tumblr 2. Matthew Dolan 3. Mint Journal 4. British Vogue 5. Last Night Tumblr 6. Self Service

WGSN

Creative Army



Protective Studding



1. Adrian Suman 2. High Snobbery 3. Céline 4. Fashion Week Streets 5. Mulberry

The Power of Protest



1. Shanghai 2. Hypebeast 3. Harper's Bazaar
4. Fashion Week Streets 5. Moda Operandi



CREATIVE MANIFESTO

Footwear Forecast
Men & Young Men



Future Trends S/S 19

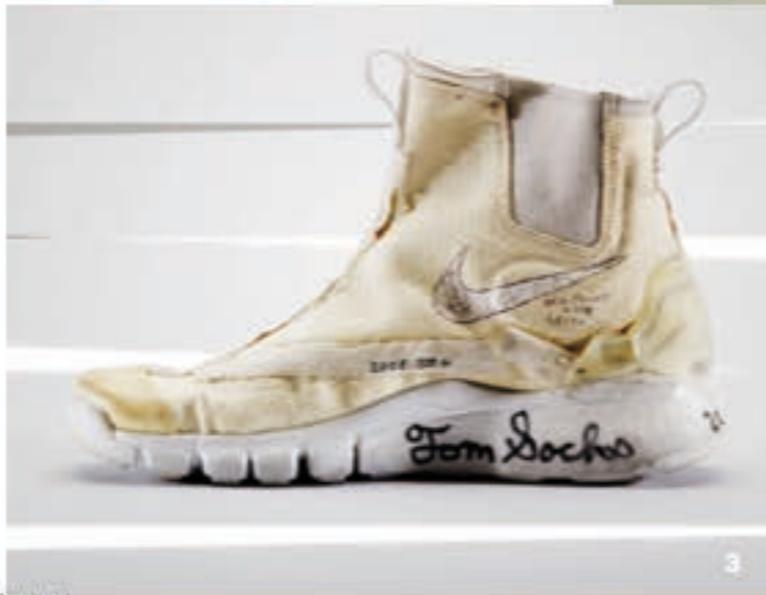
WGSN

Corporate Clash

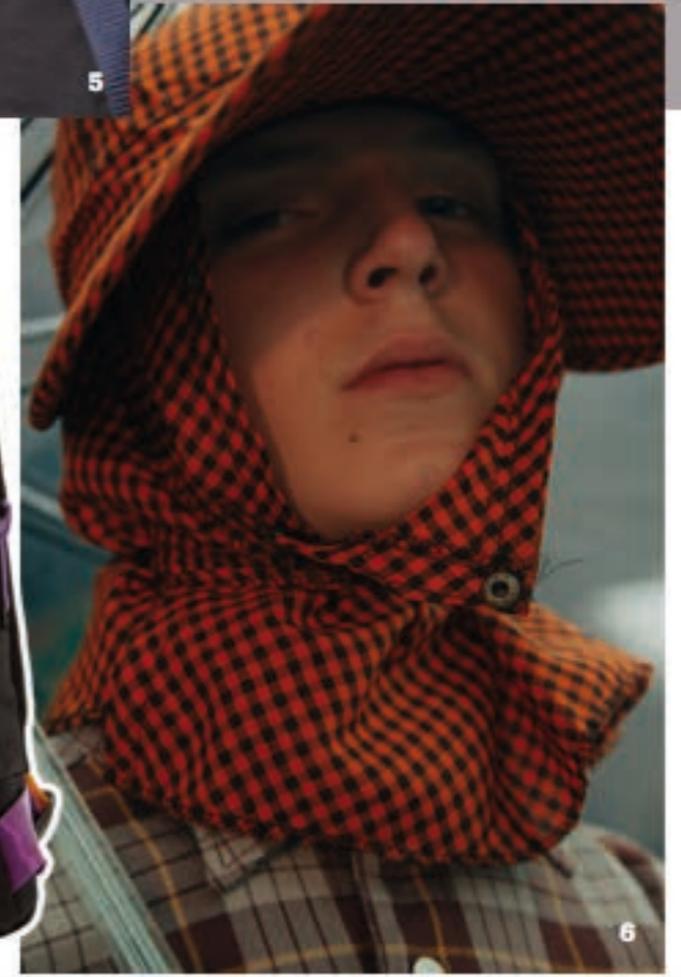
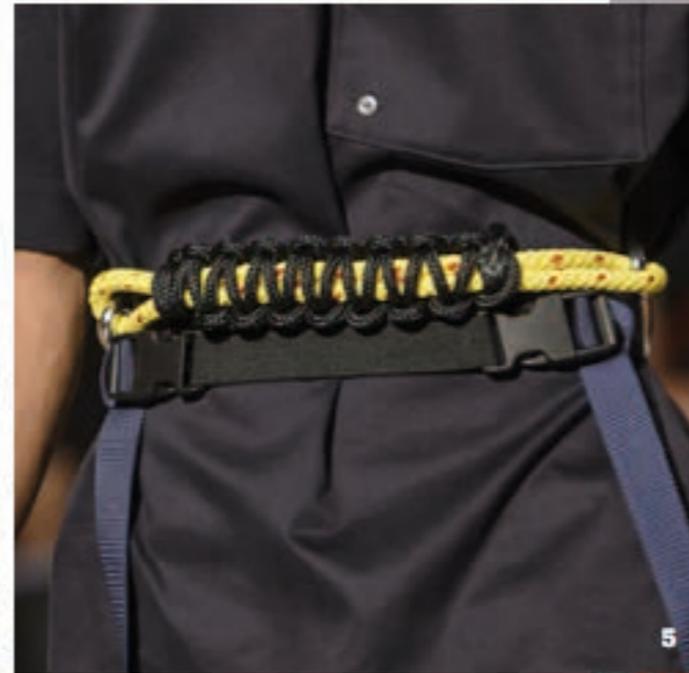


1. Mami 2. High Snoblety 3. Indie Magazine 4. Daznd Digital

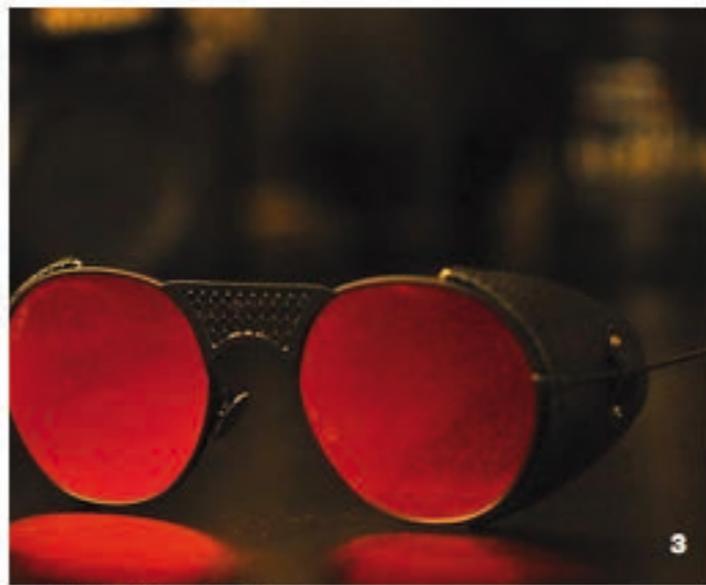
Optic Utility



Future Festival

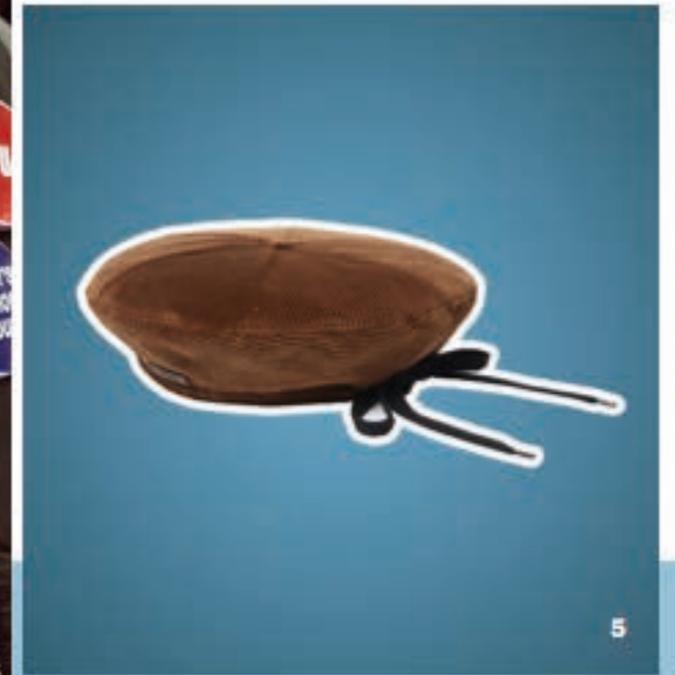


Beach Nights

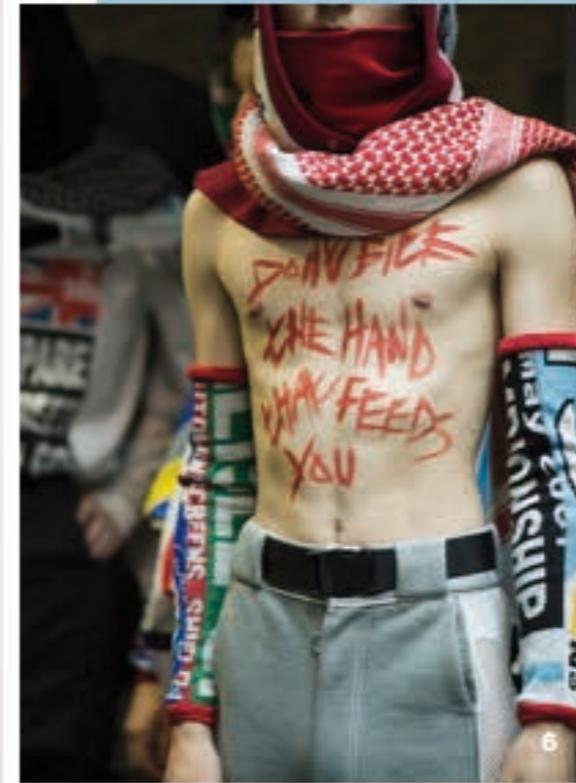


1. Marcelo Burlon 2. Filling Pieces 3. Dazed & Confused 4. Palm Angels 5. Marcelo Burlon 6. Numero

Artful Authenticity

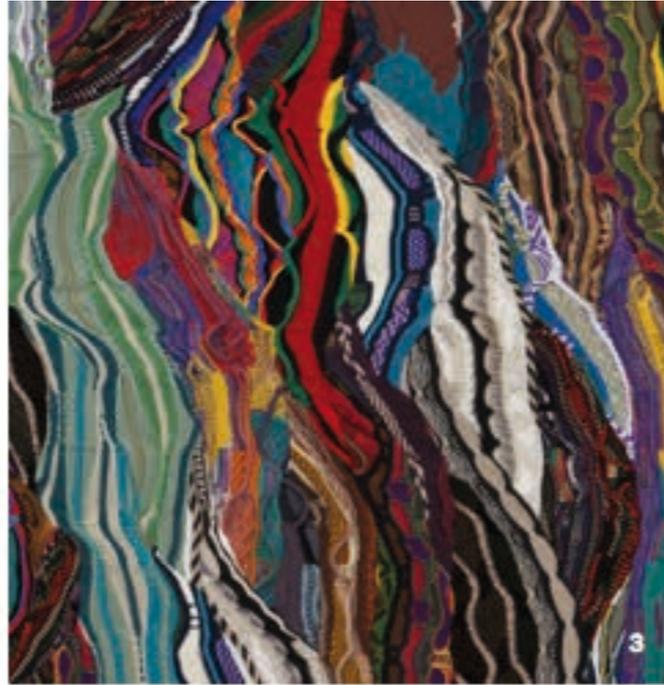


**TAKE
YOUR
BROKEN
HEART
AND MAKE IT INTO
ART**



1. Jean-Michel Basquiat 2. Charles Jeffrey 3. Dezed & Confused

Displaced Crafting



1. Jahnkoy 2. Chiu Suwannapha 3. Jayson Musson

Active Clasps & Clips



1. WGSN Original Image 2. ModAmont 3. Tim Coppens 4. Vivim 5. Nike

Webbing Tape



Footwear S/S 19



1. Misura 2. South by Southwest 3. Shaka 4. Spring Court 5. Gucci

S / S 19

CREATIVE MANIFESTO

**Core
Colours**

13-1007 TCX	16-1336 TCX	19-3933 TCX	19-4005 TCX	10126 C
-------------	-------------	-------------	-------------	---------

19-4104 TCX Carbon Black

17-4433 TCX Sky Azure *

19-1757 TCX Reactive Red

14-0755 TCX Energy Yellow

19-4535 TCX Deep Teal

18-1435 TCX Raw Terracotta

19-8026 TCX Ivy Green

13-6640 TCX Lemongrass *

15-4306 TCX Battleship

10310 C Metallic

17-0525 TCX Burlap Green

8700 C Metallic

*All colour names are specific to WGSN // Womenswear-specific colours **



13-4108 TCX

15-1002 TCX

19-1862 TCX

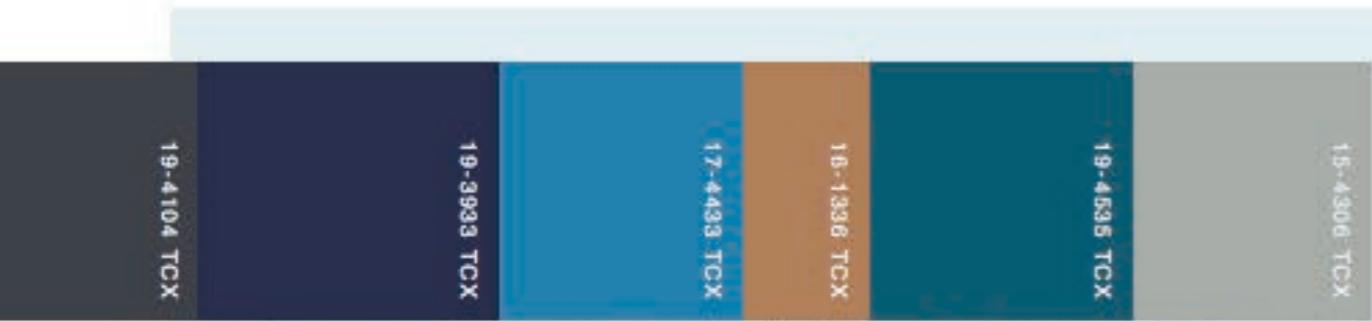
18-4252 TCX

19-3933 TCX

19-4005 TCX



1. Converse 2. Alexandra Manatakis 3. Common Projects 4. Sebastian Wickeroff 5. Client



1. Another 2. Schön 3. Ana Zanic 4. Numéro Magazine 5. Wolfgang Tillmans



19-8026 TCX

14-0768 TCX

17-0825 TCX

19-1757 TCX

17-4433 TCX

19-4006 TCX



1



2

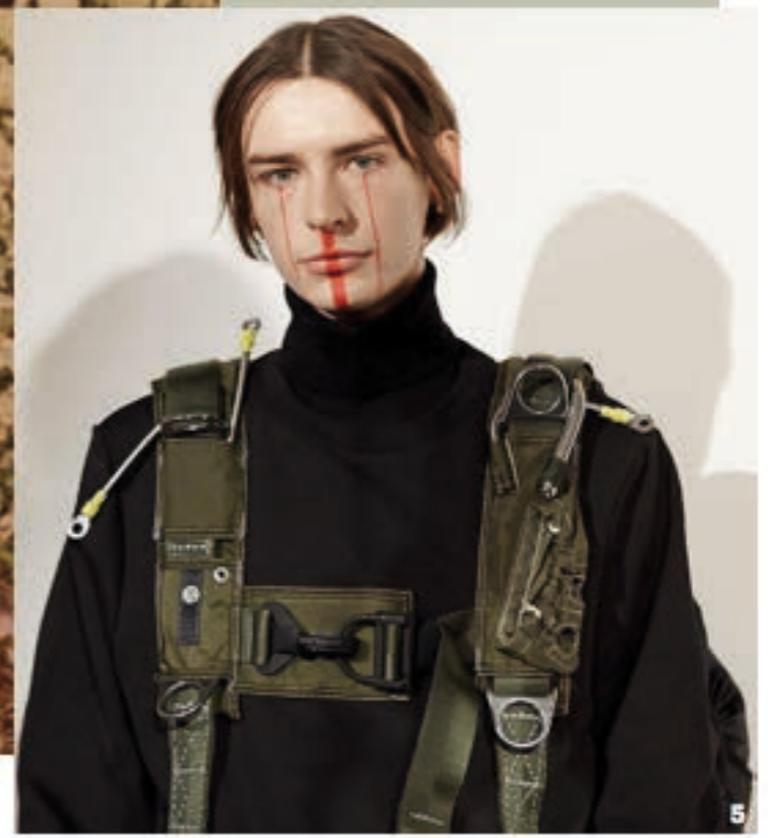


3



5

1. Last Night Tumblr 2. Marco de Vincenzo 3. Last Night Tumblr 4. Prada 5. Schön



1. Soky 2. @okiniofficial 3. Loewe 4. Another Man 5. Matthew Miller

Tercera Parte

Materiales Clave



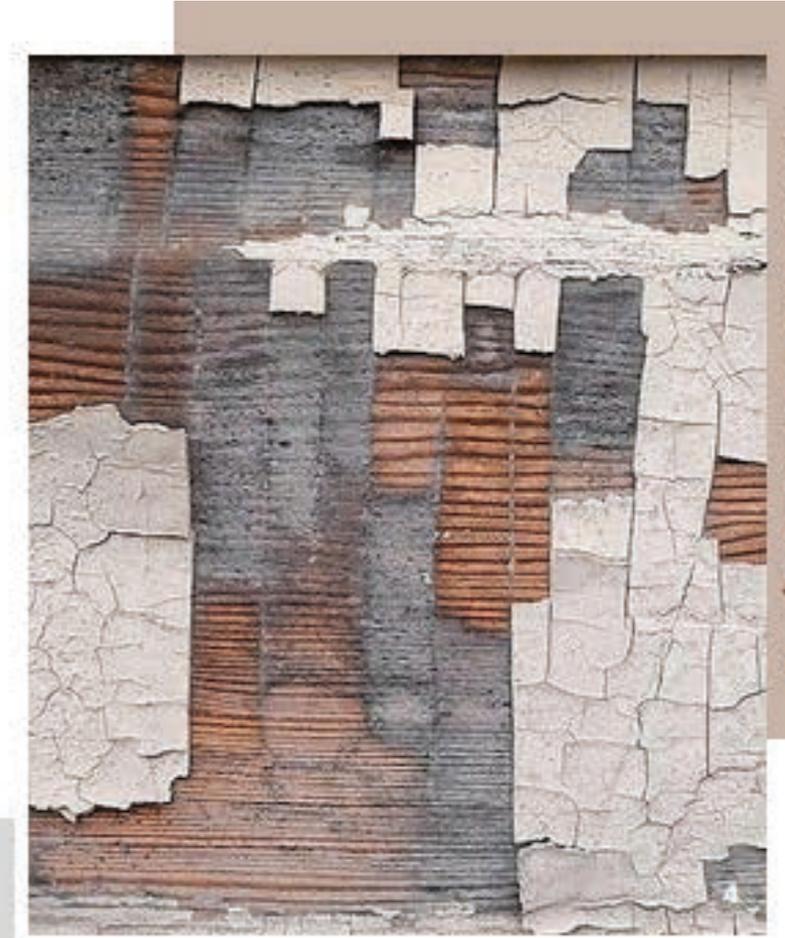
Accessories & Footwear

Leather & Non-Leather



Okiko, Beki Gregory, Reebok

Cracked Leather

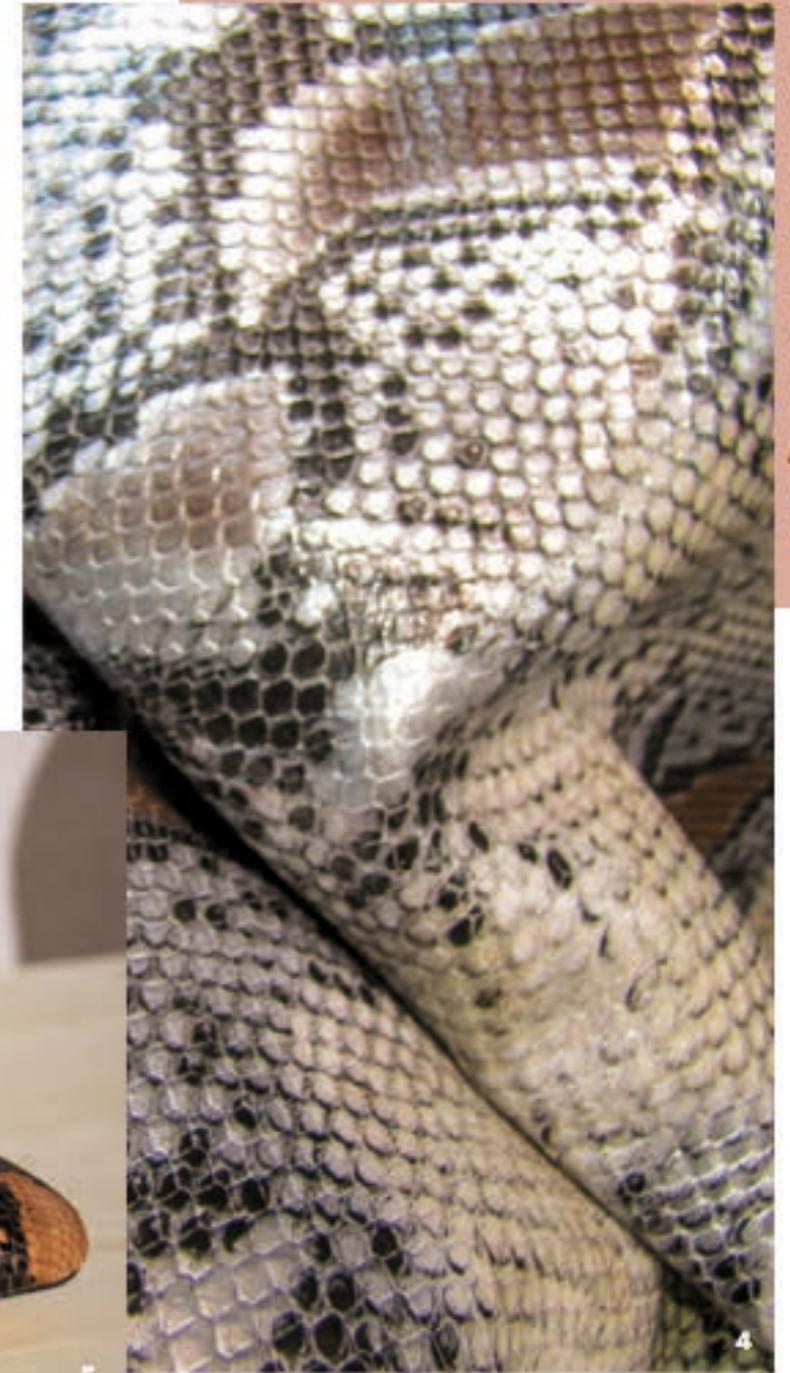


Accessories & Footwear S/S 19



- 1. 3.1 Phillip Lim
- 2. Stacy Chan
- 3. Maison Margiela
- 4. Gillian Lindsay
- 5. Restored

Natural Snake



1. Nike 2. Fendi 3. Newbark
4. Concerta Caravaggio 5. Pelloos Sunny

Tactile Nubuck



Accessories & Footwear S/S 19



2



5

1. Gucci 2. Burberry 3. Five Mammals Group
4. Rachel Comey 5. Nudi Footwear

Fibrous Furs



1. Loeffler Randall 2. Fashion Week Streets 3. Steve Madden 4. Trademark 5. Mythography

Extreme Distress



1. Pattermy 2. Gruppo Biokimica 3. Styabl Tumblr 4. Vestiaire Collective 5. DMD
SOLOFRA SPA INDUSTRIA CONCIARIA

Classic Smooth-Grain Leather



1. Daria Latta 2. @k_e_e_p 3. Tobkasio
4. Roberto Badin 5. Pairs in Paris

Graphic Calf Hair



2



Accessories & Footwear S/S 19

4



1



5

1. Need Supply 2. Alunnae 3. Stacy Leigh
4. Nina Ricci 5. Alaïa

Artisanal Woven Leather



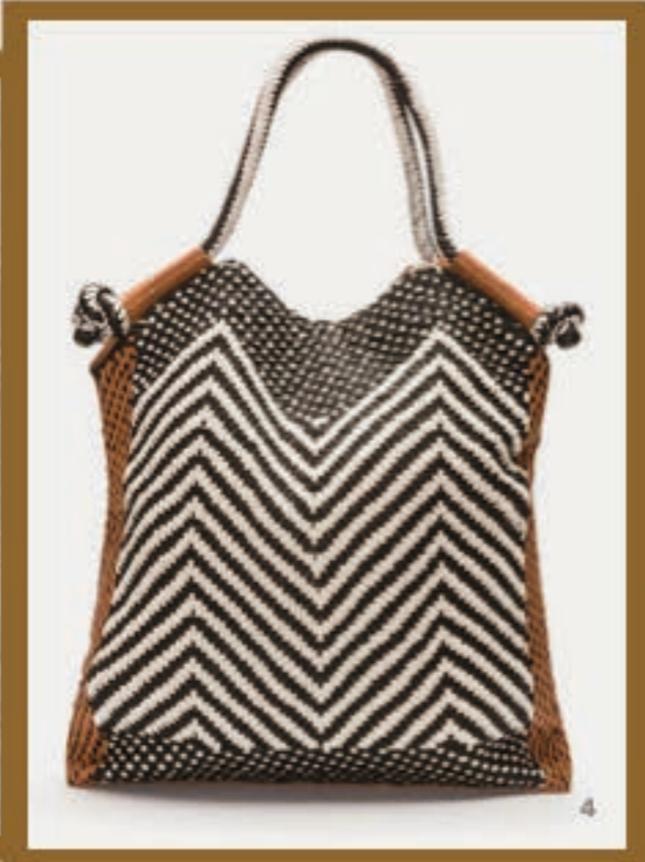
2



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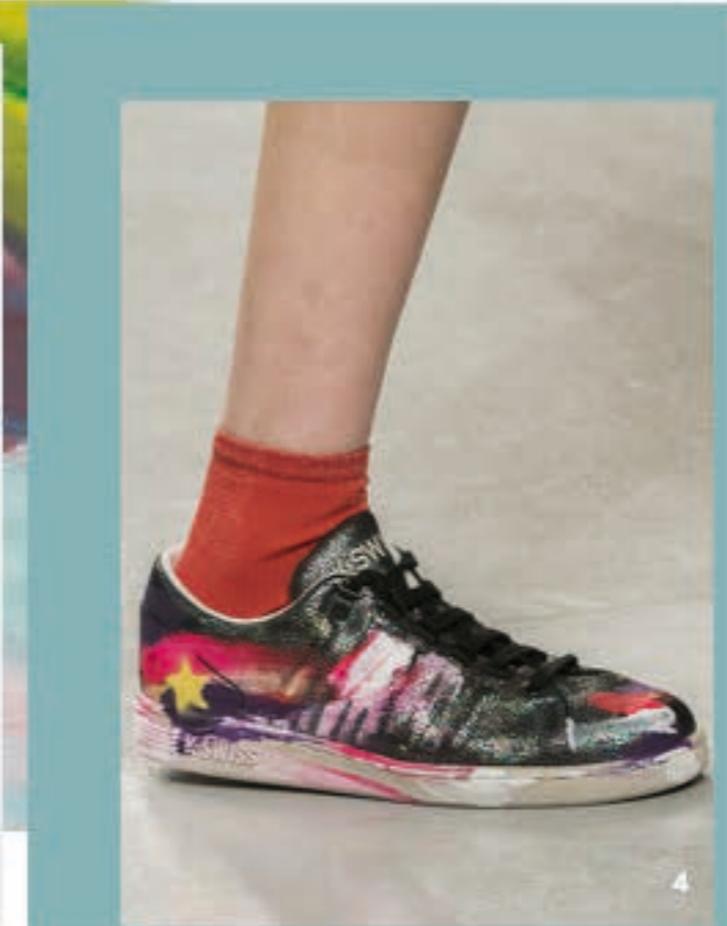
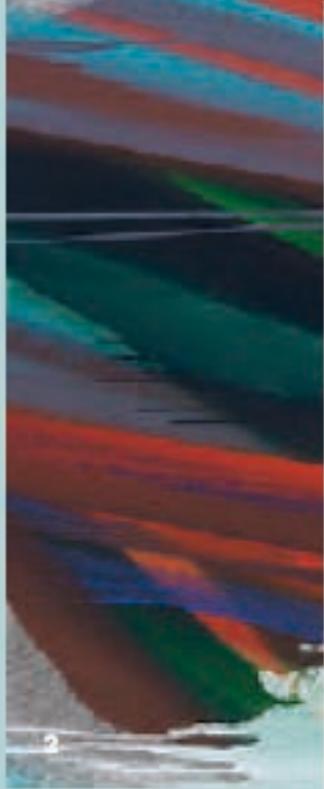
Accessories & Footwear S/S 19

1. Nike 2. Totokasei 3. Vans
4. AnSk BaSk 5. Mami

Expressive Surfaces



3



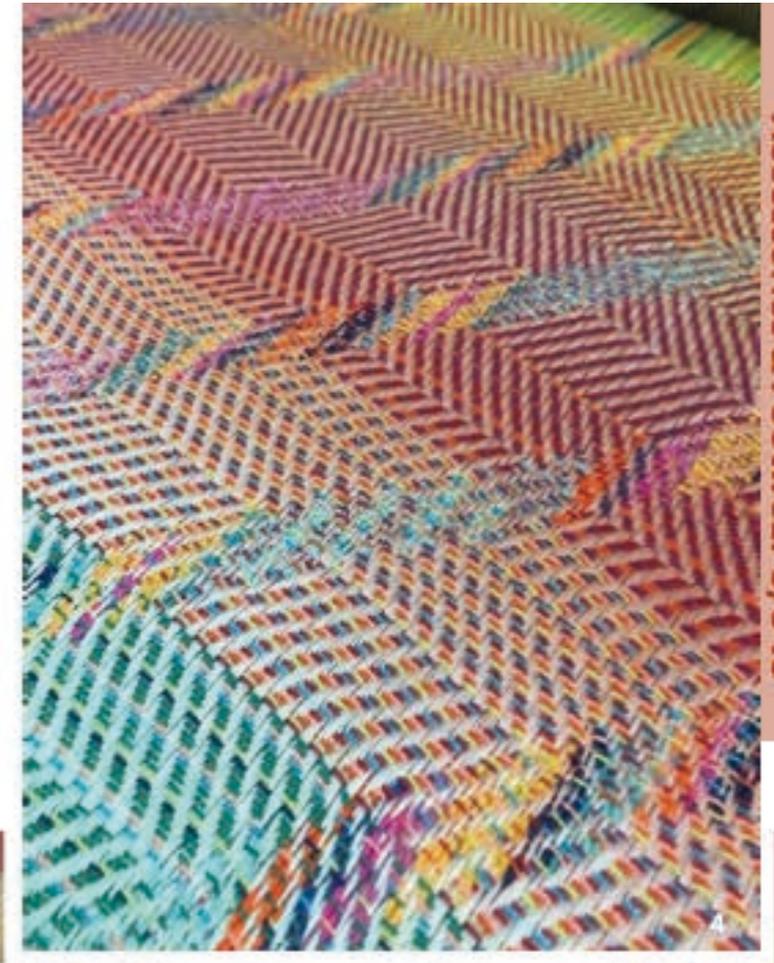
4



5

1. Céline 2. Katharina Grosse 3. Teve
4. Ryan Lo 5. Aone Studios

Chromatic Weaves

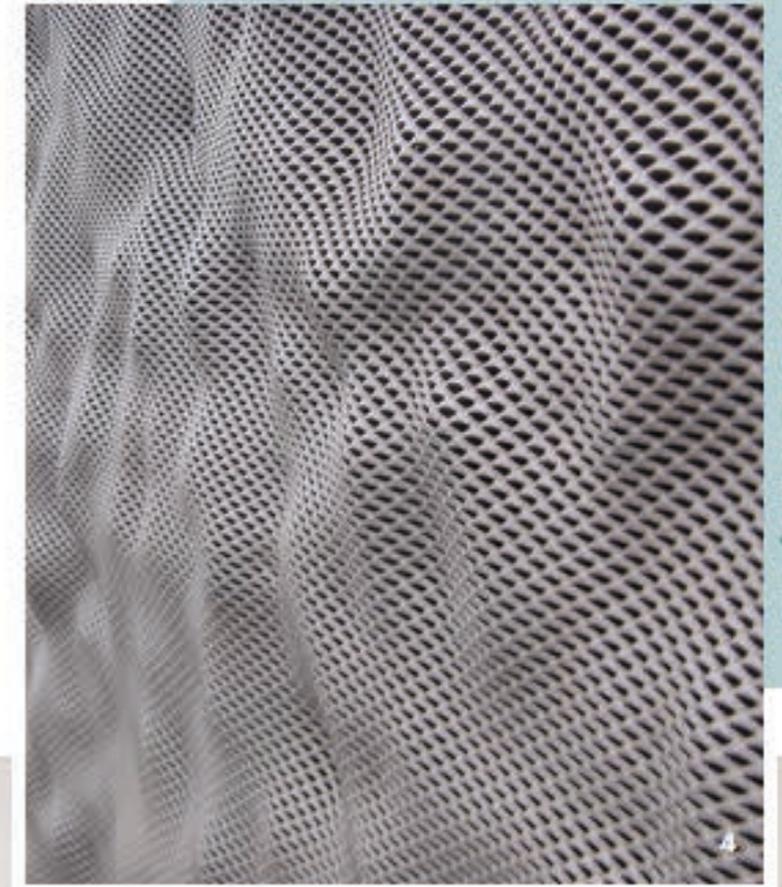


Accessories & Footwear S/S 19

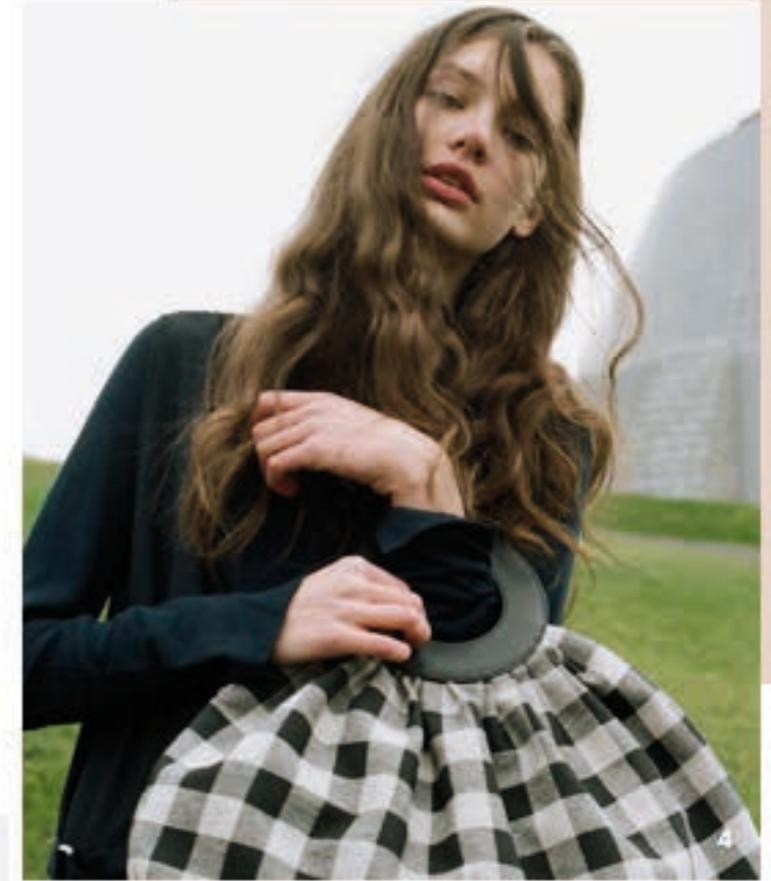


1. Reebok 2. Okiko 3. Lisa Says Gah
4. Beki Gregory 5. Nike

Low-Relief Knits



Gingham



Weathered Jute



1. Nike 2. The Future Kept 3. General Store
4. Jacquemus 5. Simona B. Collection's

High-Summer Linen



1. Roger Vivier 2. Acne Studios 3. Aobun Textile Co.
4. Dries Van Noten 5. Prada



Deckchair Stripes



1. The Webster Miami 2. Loeffler Randall 3. Unmarked
4. Forte Forte 5. Wolf And Gypsy Vintage

Cuarta Parte

Calzado Clave



Footwear

Key Items — Women



Key Items



The Wedge Mule

1. Trademark 2. ATP Atelier 3. Garmentory

Key Items



1. Céline 2. No.6 3. Maryam Nassir Zadeh

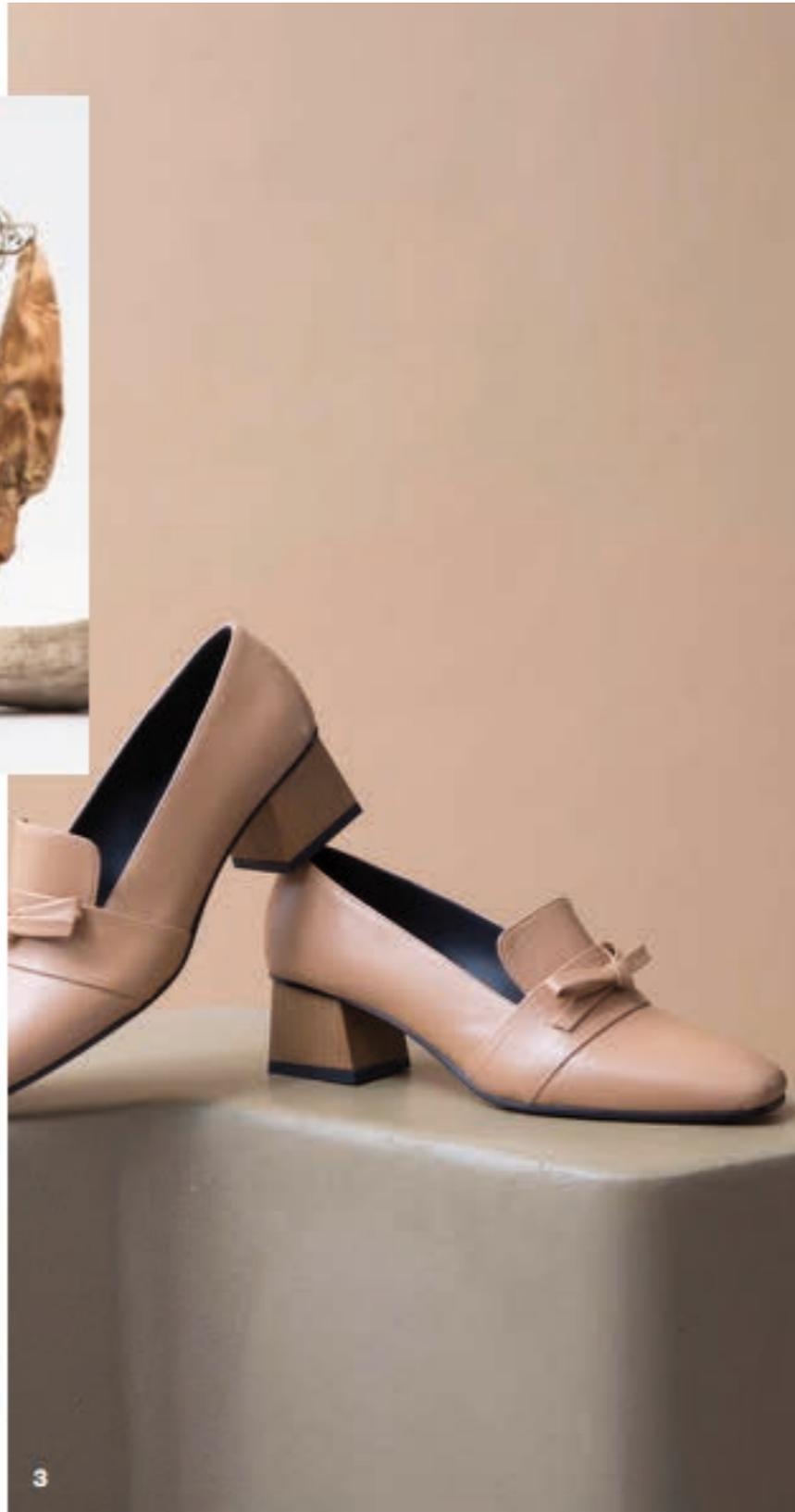


The Mary-Jane Heel

Key Items



1. Coliac 2. The Destyn 3. Gray Matters



The Mid-Heel Loafer

Key Items



1. Céline 2. Oscar de la Renta 3. Giambattista Valli



The Asymmetric Sandal

Key Items



1



2



3



The Simple Sandal

1. The Line 2. Rabens Saloner 3. Victoria by Victoria Beckham

Key Items



1



2

1. ATP Atelier 2. Intentionally Blank 3. 10 Crosby by Derek Lam



3



The Folded Sandal

Key Items



1. Sonia Boyajian 2. Polly Wales 3. Oscar de la Renta



The Embellished Slide

Key Items



1. Maryam Nassar Zadeh 2. girlsinspo.com 3. Shanghai



The Gladiator Sandal

Key Items



The Tailored Espadrille

1. Los Angeles 2. The Line 3. Céline

Key Items



1. Coliac 2. Mulberry 3. Palmer Harding



The Derby

Key Items



1. RM Williams 2. Céline 3. Just Female



The Western Boot



Footwear

Key Items — Men

Key Items



The Trek Slide Sandal

1. Teva 2. WGSN Original Image 3. Ex Infnitas

Key Items



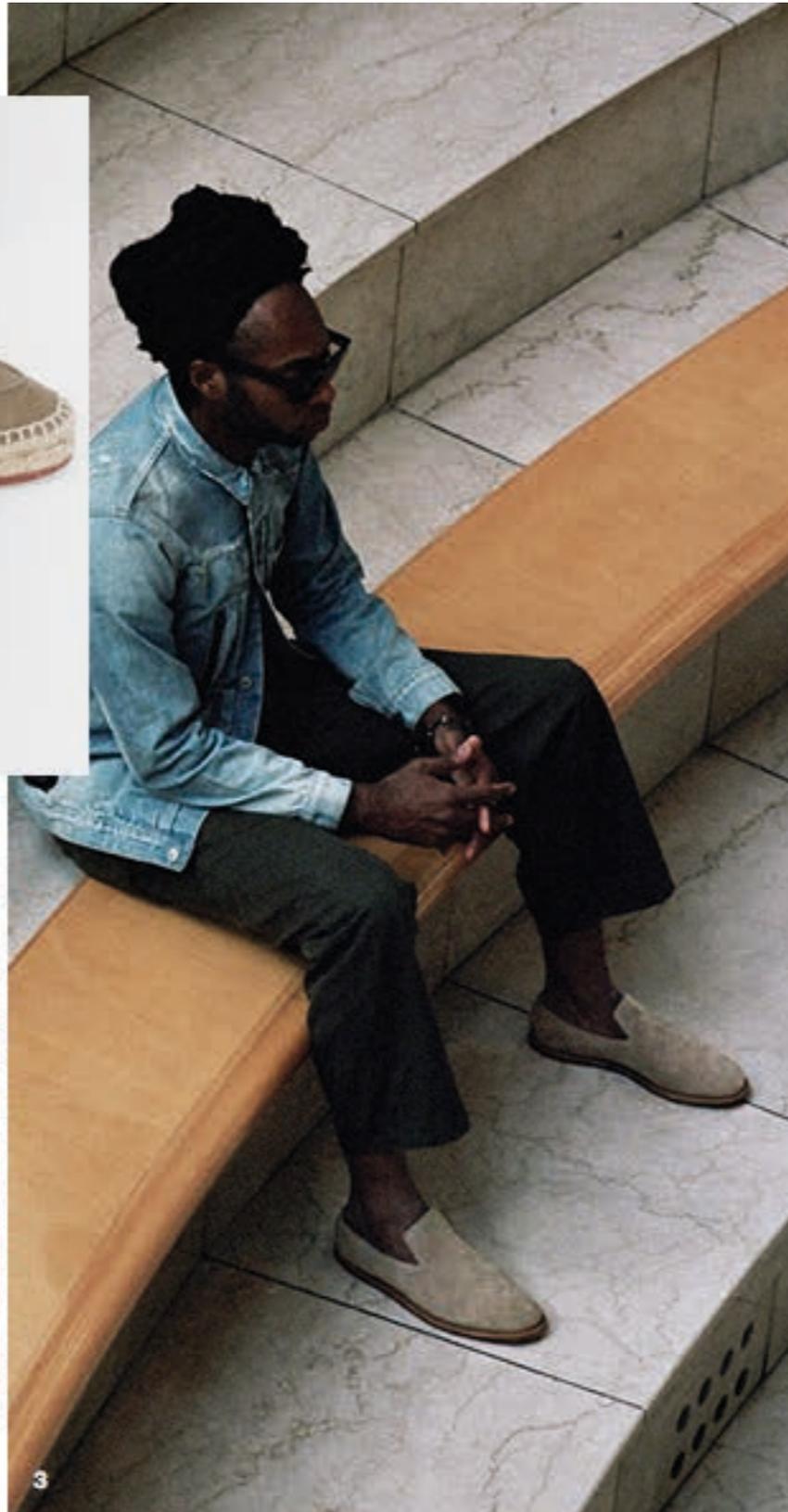
Rubber Sole Sandal

1. WGSN Original Image 2. Keen 3. Mont-Bell

Key Items



1. Loro Piana 2. Officine Creative 3. Viberg



Modern Espadrille

Key Items



1. Barfeyoom 2. Prada 3. Tomo & Co

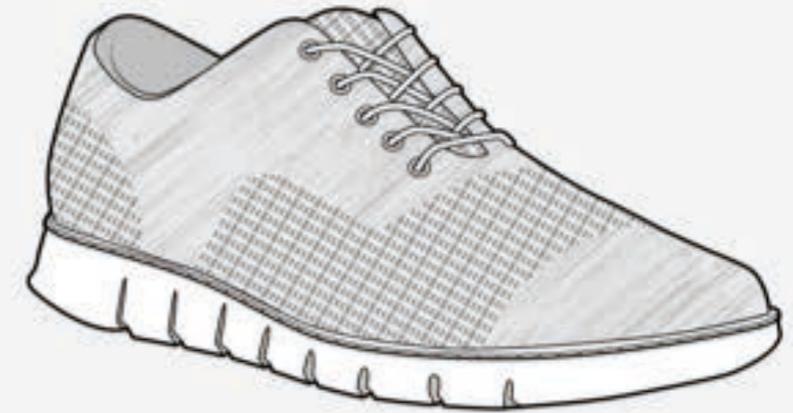


Air-Bubble Oxford

Key Items



1. Swims 2. WGSN original image 3. Cole Haan



Knitted Formal Hybrid

Key Items



1. Fashion Week Streets 2. QMCC 3. Miami



Laced Formal Apron

Key Items



Utility Hi-Top

1. Nike 2. Hender Scheme 3. Cottweiler

Thank You for joining us!

WGSN

CREATE TOMORROW

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