



## **INDO LEATHER & FOOTWEAR 2012**

**The 7th International Exhibition on Leather and Footwear Machinery, Manufacturing Technology, Materials & Services.**

### **Schedule**

<b>Date</b>	: <a href="#"><u>10th - 13th May 2012</u></a>
<b>Venue</b>	: Jakarta International Expo [JIEXPO], Jakarta – Indonesia
<b>Opening Hours</b>	: 10.00 am to 19.00 pm
<b>Open to</b>	: Business and Trade Visitors
<b>Official Website</b>	: <a href="http://www.kristamedia.com"><u>www.kristamedia.com</u></a>
<b>Featuring</b>	: Semi-finished Leather, Finished Leather, Hides & Skins, Exotic Leather, Synthetic/Natural Materials, Man Made Leather, Equipments and Tools, Components & Accessories, Footwear Machinery, Tanning Machinery, Process Chemicals & Dyes, Manufacturing Equipments, Technology, CAD-CAM System, Trade Association, Trade Press-Magazines, Leather and Footwear Institution/Schools, Financial Institution-Services

Dear Sir/Madam,

The footwear industry one of the mainstay of the country's industry is expected to provide bigger contribution to the national economy Footwear industry also one of the linchpin of the export earnings, its contribution of 3% of the total yearly non –oil export earnings. Based on this performance, the government includes the footwear industry in the prioritized sectors to be developed.

Indicators of the footwear performance in year 2004 to 2007 have shown indubitable rise in production capacity, output, export, consumption and employment. In addition, both exhibitors and visitors in 2009 found it as a good opportunity to obtain inputs from people in the same industry as well as to gain further knowledge of the business.

The Department of industry reported that utilization of the production capacity of the footwear industry in the year's from 2005 to 2007 shows a compelling increase. However, these increases have not yet reached the ideal level. The rise in capacity utilization reflects an improving condition.

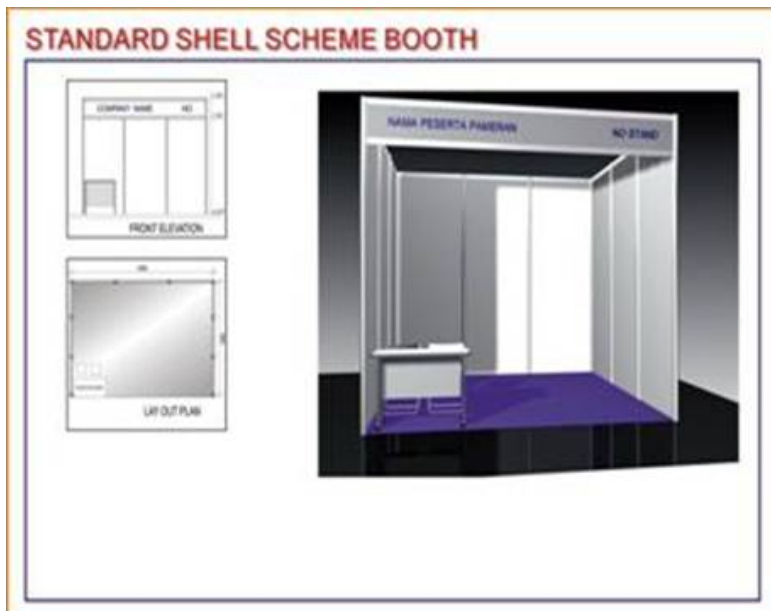
We hope that your company will participate with us in **INDO LEATHER & FOOTWEAR 2012**.

Thank you for cooperation and kind attention.

We enclosed the details of **INDO LEATHER & FOOTWEAR 2012** Cost of Participation as follow:

Particulars	Standard price
<p><b>Standard Shell (Min. 9 sqm)</b></p> <ul style="list-style-type: none"> <li>• Rental of the Space</li> <li>• Floor Carpeting</li> <li>• 1 Desk</li> <li>• 2 Chairs</li> <li>• 1 Waste Paper Basket</li> <li>• Wall partition</li> <li>• Listing in The Exhibition Catalogue</li> <li>• Specially Designed Invitation Cards</li> <li>• 2 Nos Fluorescent Lights</li> <li>• All Labor for Constructing &amp; Dismantling of Stand</li> <li>• Power Point 2amp/220volt</li> </ul>	<p><b>US\$ 270 / sqm</b></p>
<p><b>Space Only (Min. 18 sqm)</b></p> <ul style="list-style-type: none"> <li>• Rental of Space only</li> <li>• Listing in the exhibition catalogue</li> <li>• Your company may build your own stand</li> <li>• Specially design invitation card</li> </ul>	<p><b>US\$ 250 / sqm</b></p>

\*\* Exclude VAT 10%



Regards,  
 Lennie Bov  
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